



4-Years in a Row

#DigitalSuccess at the Confluence of Tech, Data, Cloud, Security, and Marketing

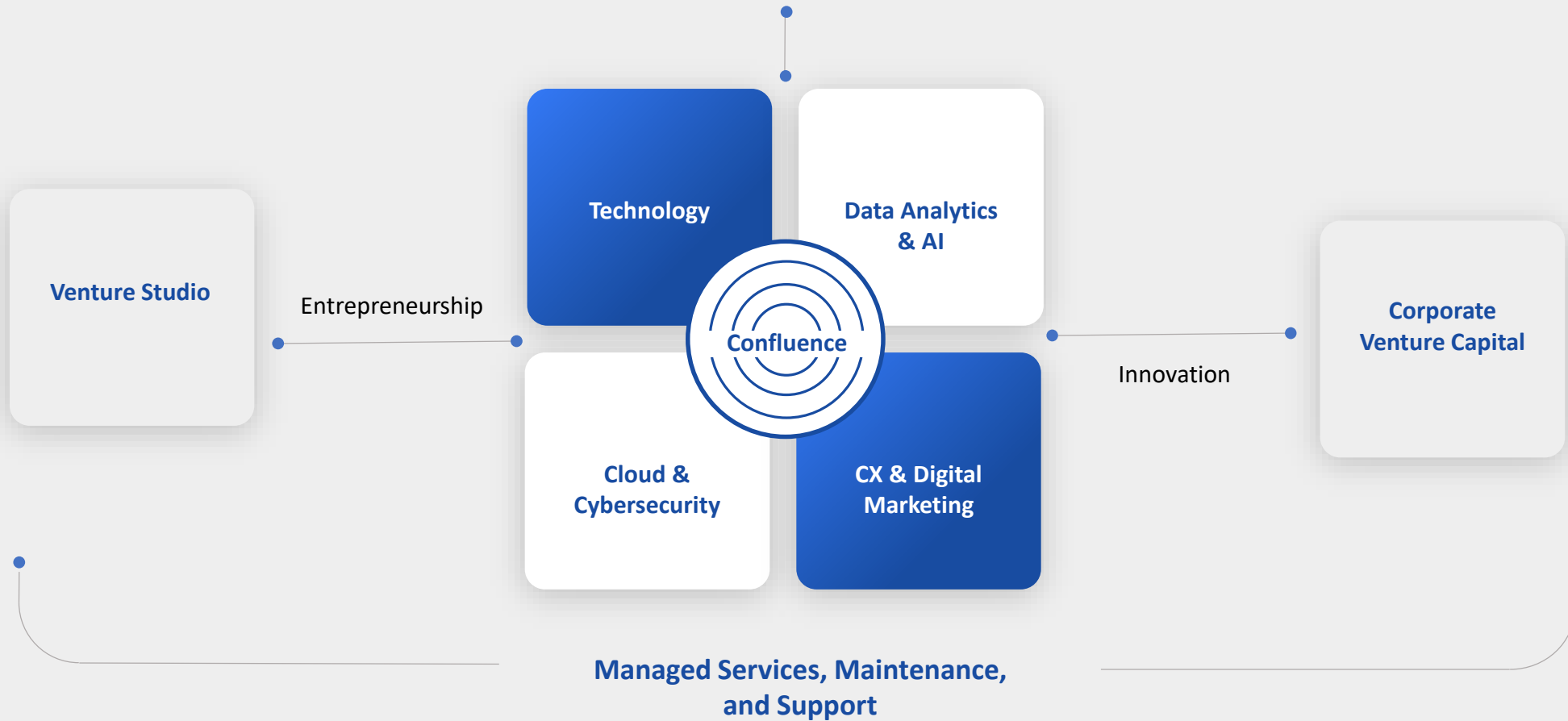


India - UK - USA – Canada - Singapore

INT. at a Glance

Consulting & Design Thinking

Project Management
Governance, Risk, and Compliance



Our Awards

Deloitte.
Technology Fast500
Asia Pacific

Recognised thrice for triple-digit revenue growth over three years.

Deloitte.
Technology Fast50
India

Awarded twice for exceptional revenue growth.



Top SME for digital transformation services.



Among Top 100 SMEs in "Leading SMEs of India"



Acknowledged as India's Most Innovative IT Product Company



INT. bagged award twice via prominent CIO advisory panel.



In the last two decades, we have bagged more than 30 other awards.

INT. in the Press

The Telegraph *online* [↗](#)

Indus Net Technologies to invest around Rs 8-10 crore to acquire stake in Prime Infoserv

PR Newswire [↗](#)

Indus Net Technologies Ranked in the Deloitte Technology Fast 50 India Programme

Business Standard [↗](#)

INT celebrates stepping in to 25th year of achievement

Forbes [↗](#)

Digital Evolution 3.0: Data Makes All The Difference

THE ECONOMIC TIMES | tech [↗](#)

Indus Net Technologies acquires digital marketing company Techsu

Inc42 [↗](#)

Calling All Business Owners: Learn all about Digital From The Experts At Digital Success Summit Kolkata



INT is leveraging big data analytics to provide web development, digital marketing, etc.



Top 4 Digital Marketing Companies in Kolkata in 2024



From Rs 50 to Rs 40 cr: Abhishek Rungta's Indus Net Tech flourishing in web designing



Syncing Technology and Digital Marketing: Abhishek Rungta, Indus Net Technologies



In a Q&A session with MARWAR, entrepreneur and angel investor Abhishek Rungta, founder and CEO of Indus Net Technologies and co-founder of Seeders, talks about what drives him to support promising start-ups, while underscoring the risks and takeaways that such investments entail.

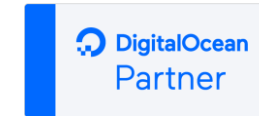


Abhishek Rungta Founder And CEO Of INT (Indus Net Technologies)- Helping Clients Expand Business Digitally

INT.

Our Extensive Partner Network

Partners



Empaneled with



Certifications



INT.

Industries We Serve

1

Core
Segments



**Banking and Financial
Services**



Insurance



Life Sciences



CPG



2

Emerging
Segments



Real Estate



Education



Manufacturing



1 Technology

Design, Development, Maintenance, and Support of custom applications across devices

3 CX & Digital Marketing

UI/UX, Digital Presence, CX Design and Optimisation, Integrated Digital Marketing

**We
Deliver Digital
Success at the
Confluence
of**

Data Analytics & AI 2

Data Engineering, Data Lake, Dashboards and BI, AI/ML, and Gen AI Models

Cloud & Cybersecurity 4

Managed Cloud, Cybersecurity, and DevOps

Digital Engineering

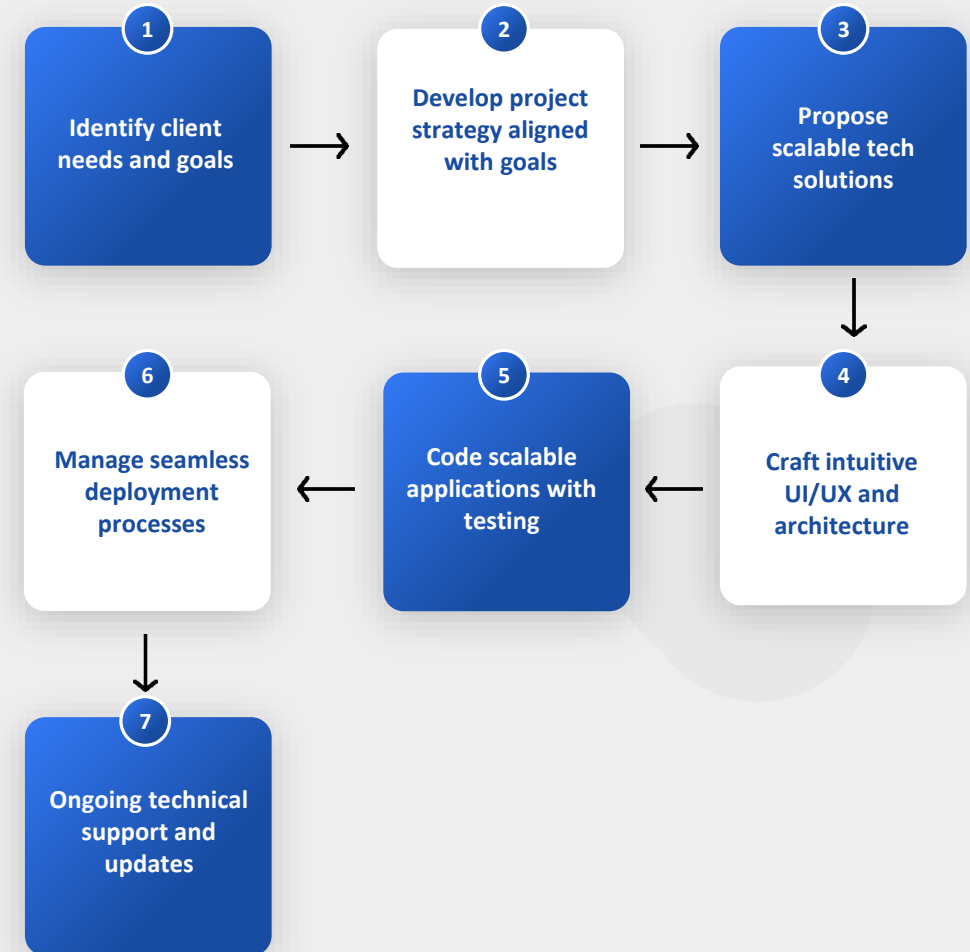
Capability

- Business Process Management
- Customer Portal, Intranet
- Content Management Systems (CMS)
- Extranet
- API Implementation
- Customer Relationship Management (CRM) Implementation
- Enterprise Resource Planning (ERP) Implementation

Tech stacks

- **Frontend:** React, Native, Angular, Flutter, JavaScript, Xamarin, Vue
- **Backend:** Java, Node, Python, Django, Laravel, R, Ruby on Rails, Kotlin, PHP
- **Database:** MS SQL, MongoDB, SQL, NoSQL, MySQL
- **Full Stack/CMS:** Drupal, Sharepoint, Magento, Next, Strapi, WordPress

Process



Data Analytics & AI

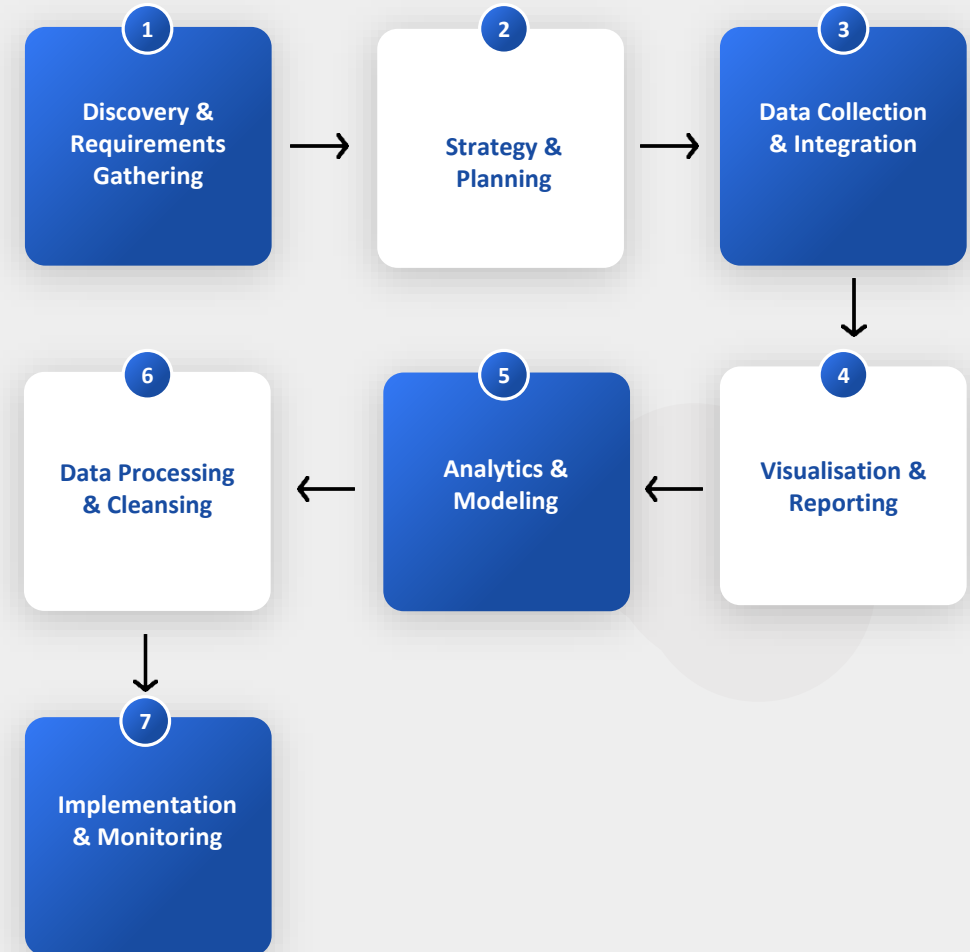
Capability

- Data Lake Implementation
- Data Lakehouse
- Interactive Dashboards,
- Self-Service BI
- ETL Pipelines and Data Integration
- Predictive Analytics
- Natural Language Processing (NLP),
- Data Security and Privacy
- Data Quality & Governance

Tech stacks

- Python
- R
- Power BI
- Tableau
- Qlik Sense
- Deep Learning
- TensorFlow
- Computer Vision
- Neural Networks
- Azure
- GCP
- AWS
- Gemini
- Chat GPT

Process



Cloud and Cybersecurity

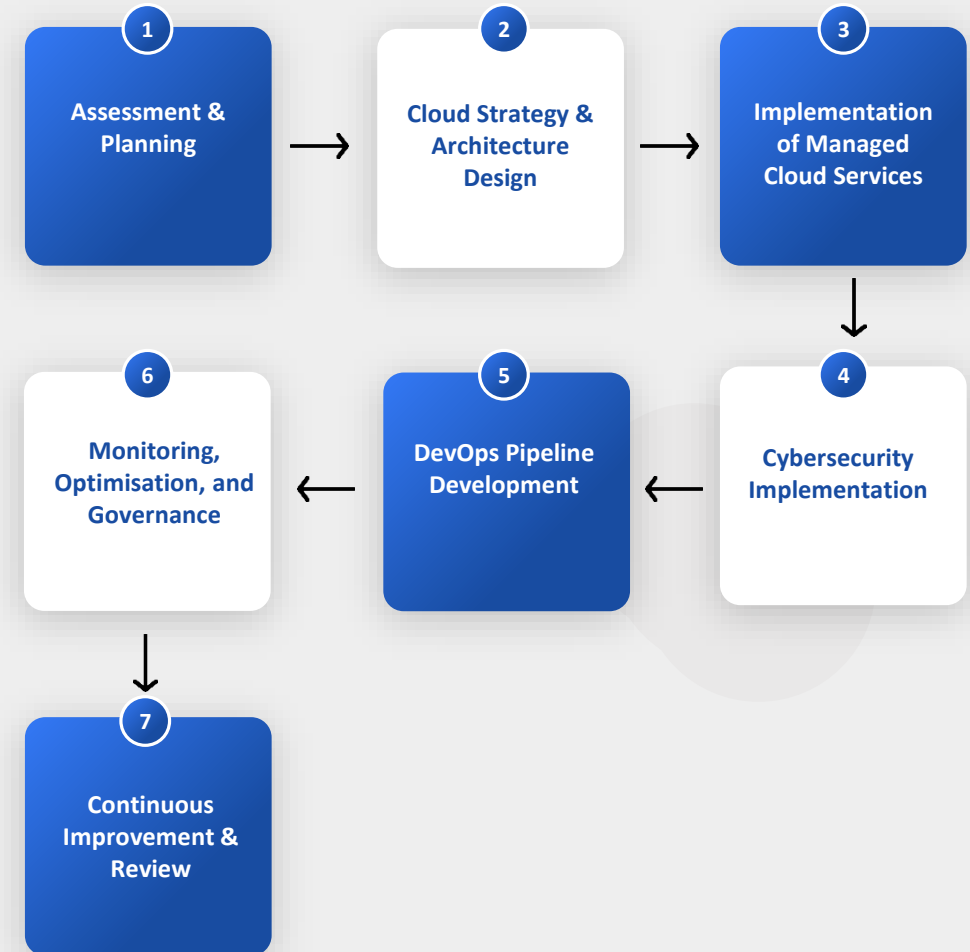
Capability

- Cloud Infrastructure Management
- Cloud Migration Services
- Cloud Optimisation and Cost Management
- Disaster Recovery and Backup Solutions
- Governance, Risk, and Compliance (GRC)
- Security Audits and Penetration Testing
- Managed Security Services (MSS)
- CI/CD Pipeline Implementation
- Containerisation and Orchestration
- Monitoring and Logging

Tech stacks

- AWS, Azure
- Google Cloud Platform (GCP)
- AWS Config, Azure Policy
- AWS Security Hub, Azure Security Center, Google Cloud Policy
- GitLab CI/CD, GitHub Actions
- Kubernetes, Docker
- Jenkins, Terraform, Terrascan
- Ansible, Jira, Pacu
- Security Monkey, CloudSploit
- Prowler, ScoutSuite, SkyArk
- CloudTracker, Zeus, Policy Sentry
- CloudMapper, CloudBrute, IAM
- Zero, PacBot,tfsec

Process



CX & Digital Marketing

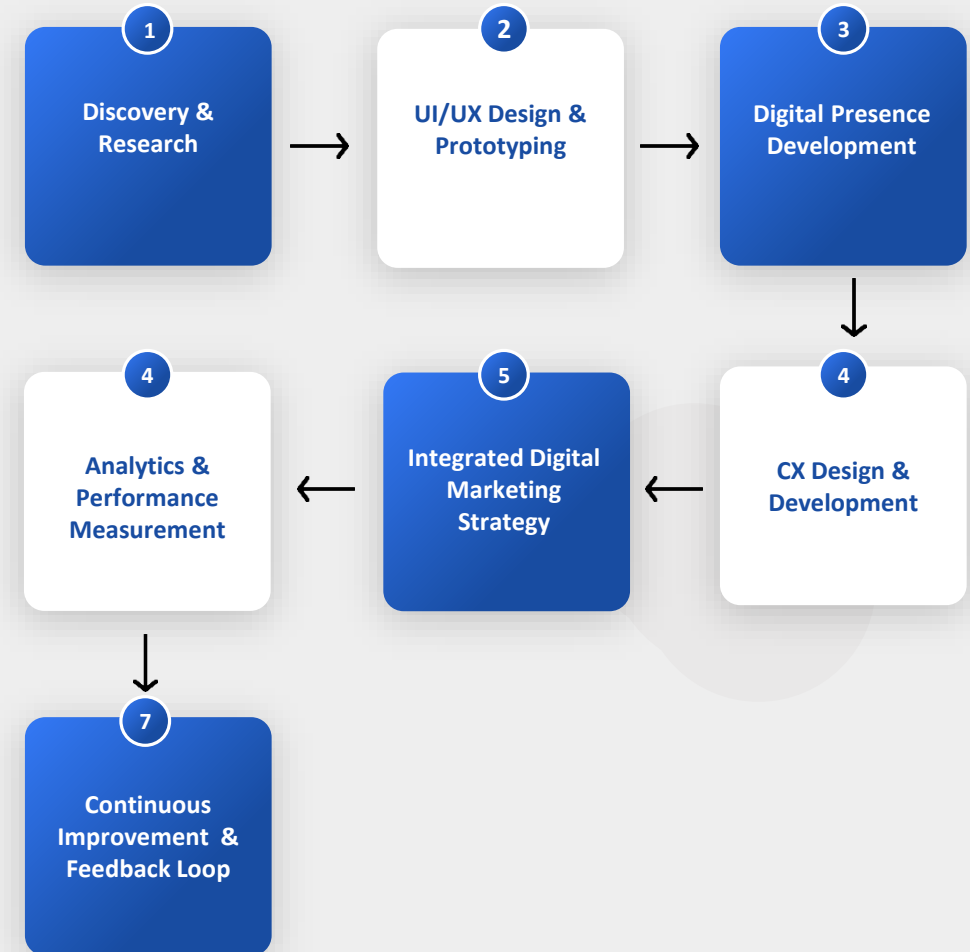
Capability

- Wireframing and Prototyping,
- User Interface Design,
- Customer Journey Mapping,
- Usability Testing,
- Website Audit and Optimisation,
- Paid Marketing,
- Search Engine Optimisation (SEO),
- Content Management Systems (CMS),
- Conversion Optimisation Services
- Online Reputation Management

Tech stacks

- Figma
- Adobe XD
- UX Pin
- Framer
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Galileo
- Google Ads
- Google Marketing Platform
- LinkedIn Ads
- Meta Marketplace
- YouTube Ads
- Google Analytics

Process



Solution Map - Insurance



Front Office

- Customer Engagement Platforms
- Digital Sales and Distribution Platforms
- Personalised Customer Experience
- Data-Driven Underwriting Tools
- Claims Management Systems
- Customer Self-Service Portals
- Digital Advisory Services
- Digital Marketing and Lead Generation
- Mobile App Development



Middle Office

- Policy Administration Systems
- Risk Management and Compliance
- Data Governance and Management
- Business Intelligence and Analytics
- Workflow Automation
- Policy Compliance and Administration
- Fraud Prevention and Detection
- Operational Efficiency Tools
- Data Integration and Interoperability



Back Office

- Financial Management Systems
- Claims Processing and Settlement
- Document Management Systems
- IT Infrastructure and Security
- Human Resource Information System
- Supply Chain and Vendor Management
- Disaster Recovery and Business Continuity

Solution Map – Banking and Financial Services



Front Office

- Digital Banking Platforms
- Branch Transformation Solutions
- Wealth Management Platforms
- Digital Payment Solutions
- Omni-channel Banking Experience
- Customer Relationship Management (CRM)
- Customer Engagement Platforms
- Onboarding Systems
- Digital Mortgage and Loan Origination



Middle Office

- Transaction Processing Systems
- Credit Underwriting and Decisioning
- Business Intelligence and Analytics
- Data Governance and Analytics
- Risk and Compliance Management
- Operational Risk Management
- Financial Reporting and Analytics
- Operational Efficiency Tools
- Fraud Detection and Prevention
- Loan Origination
- Operations Automation
- Regulatory Compliance
- Management, Treasury & Cash Management
- Data Governance & Security, Enterprise IT Security



Back Office

- Core Banking Systems
- IT Infrastructure and Security
- Accounting and Financial Management Integration
- Employee Management and HRIS Implementation
- Payments Managed Services
- Data & Analytics

Solution Map – Life Sciences



Front Office

- Patient Engagement Apps
- Healthcare Portals
- Telemedicine Platforms
- AI/ML Models for Patient Support
- Personalised Healthcare Services based on Patient Data
- Digital Marketing and Advertising for Healthcare Services
- Patient Relationship Management (PRM)
- Omni-Channel Patient Engagement
- UI/UX Design for Healthcare Applications



Middle Office

- Data Analytics and Reporting
- APIs for Healthcare Data Exchange
- Integration Platforms
- Workflow and Process Automation for Clinical Operations
- Business Intelligence (BI) Solutions for Analytics
- Machine Learning Models for Disease Prediction and Diagnosis
- AI Solutions for Drug Discovery and Development
- Data Engineering and Data Lake Solutions for Research Data
- Managed Cloud Services for Data Management
- Cybersecurity for Patient Data Protection



Back Office

- System Integration and Migration
- IT Support and Maintenance for IT Systems
- Data Storage and Management Solutions for Research Data
- Dashboards and BI for Internal Reporting
- IT Governance and Policy Management
- AI Models for Operational Efficiency
- Managed Cloud Infrastructure
- Cybersecurity Measures and Data Protection for Patient Records
- Backup and Disaster Recovery for Data
- DevOps Practices

Solution Map – CPG



Front Office

- Consumer-Facing Mobile Apps
- eCommerce Platforms
- Web Portals
- AI/ML Models for Customer Support
- Personalised Marketing based on Consumer Data
- Digital Marketing Campaigns
- Customer Relationship Management (CRM)
- UI/UX Design for Consumer Applications



Middle Office

- Supply Chain Integration Platforms
- APIs for Partner Integration
- Data Analytics and Reporting for Sales and Demand Forecasting
- Business Intelligence (BI) Solutions for Market Analysis
- Machine Learning Models for Sales Prediction
- AI Solutions for Demand Planning and Inventory Management
- Data Engineering and Data Lake Solutions for Sales Data
- Managed Cloud Services for Data Processing
- Cybersecurity for Consumer Data Protection
- Workflow and Process Automation for Order Processing



Back Office

- ERP Systems for Operations Management
- IT Support and Maintenance
- Data Storage and Management Solutions for Business Data
- Dashboards and BI for Internal Reporting
- AI Models for Operational Efficiency
- Managed Cloud Infrastructure for CPG Operations
- Cybersecurity Measures and Data Protection for Business Systems
- Backup and Disaster Recovery for Business Continuity
- DevOps Practices for IT Operations
- IT Governance and Policy Management for Compliance

INT.

Powering Success for these Brands

myGov
मेरी सरकार

Bandhan
Bank

HDFC
Life

ICICI Bank

AXIS BANK

SUN
PHARMA

Cipla

Abbott

ALKEM

Dr.Reddy's

SBI general
INSURANCE
SURAKSHA AUR BHAROSA DONO

ageasFEDERAL
LIFE INSURANCE

kotak life

BAJAJ | Allianz

ITC
ITC Limited

Santen

RP - Sanjiv Goenka
Group
Growing Legacies

Biocon

TATA STEEL

And, many more...

INT.

Powering Success for these Brands

TESCO Bank



Mercedes-Benz



Uber



CASHPOINT



Lyca
Mobile



Accuride
Always Moving Forward



Deloitte.



PEPSICO



markit
systems



KIA
KIA MOTORS



Ggualpay
Empowering your finances



pwc



And, many more...

The INT. Edge

Fast

We provide quick and timely delivery

After PM Modi's inauguration, INT. developed and launched MyGov in 3 months to meet urgent citizen engagement needs.



Flexible

We offer solutions that are easily adaptable

INT. provided Cipla a dedicated team to unify 15 siloed agencies, charging per hour to ensure alignment.



Futuristic

We are driven by innovative ideas

Counterfeit drug detection using advanced technology, blockchain for reliable authenticity verification for Zuellig Pharma



Where We are Better

SWIFT

1

We ensure fast functionality of our solutions through the use of advanced technologies



SCALABLE

2

Our solutions achieve scalability through strategic architectural implementations



SECURE

3

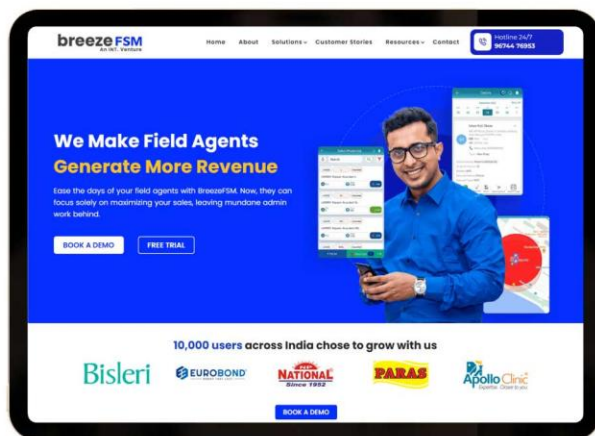
We guarantee robust data protection through industry certifications



INT.

Flagship Innovations

Breeze FSM



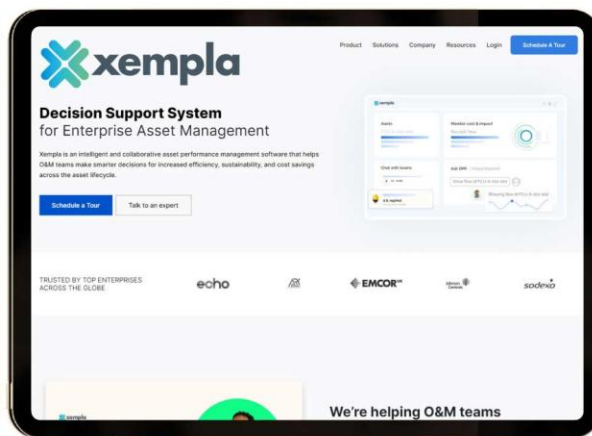
A field sales management platform that streamlines CPG companies' route-to-market capabilities across the value chain.

Clients:



Bisleri

Xempla



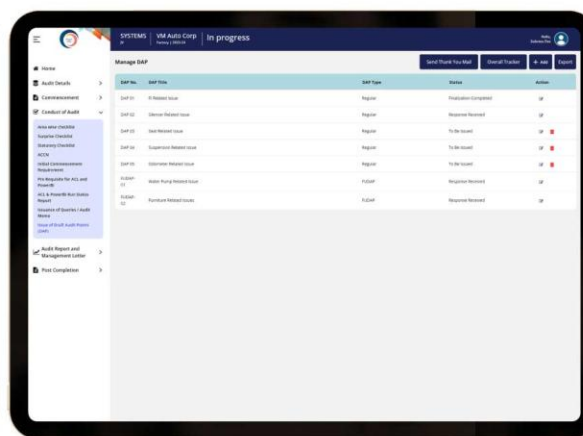
A Decision Support System for Enterprise Asset Management, providing tools and assistance powered by AI, ML, and NLP.

Clients:



sodexo

Audit Management System

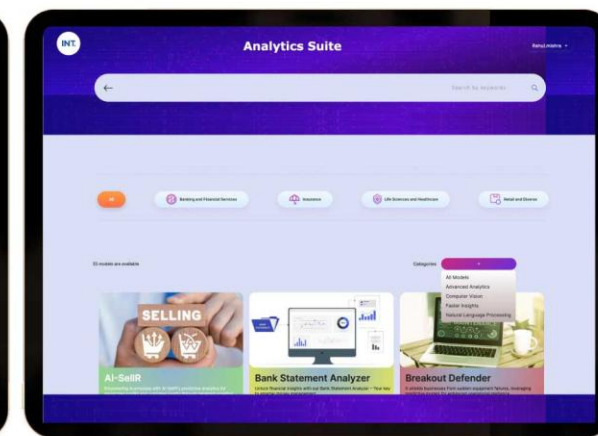


The Audit Management System enables businesses to seamlessly conduct & manage diverse audits through its customisable framework.

Client:



Cogniverse



A comprehensive analytics suite equipped with 55 readily deployable analytics models, to empower various businesses.

Clients:

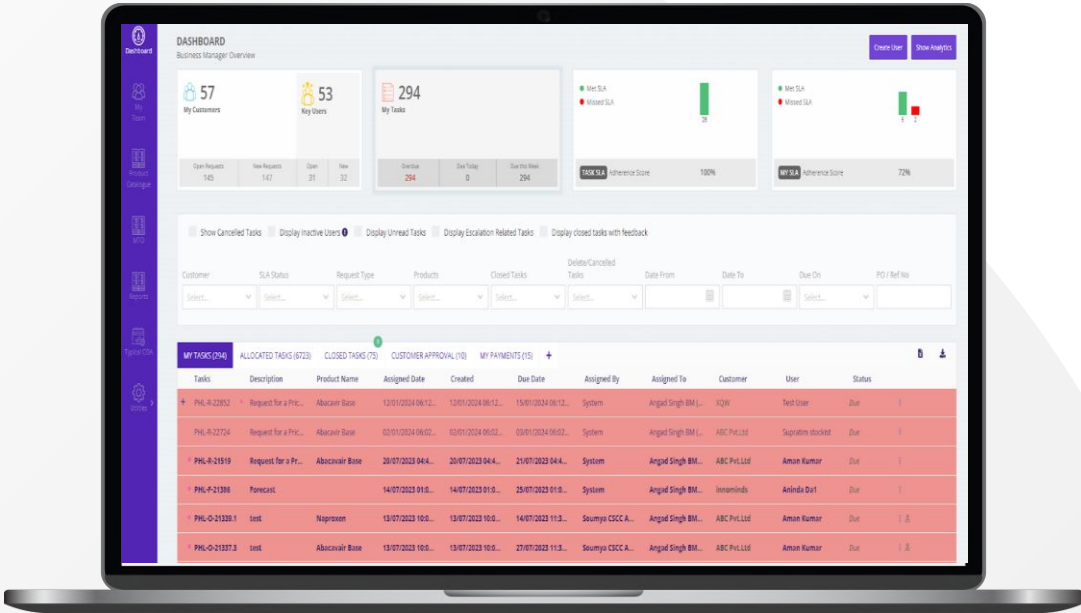
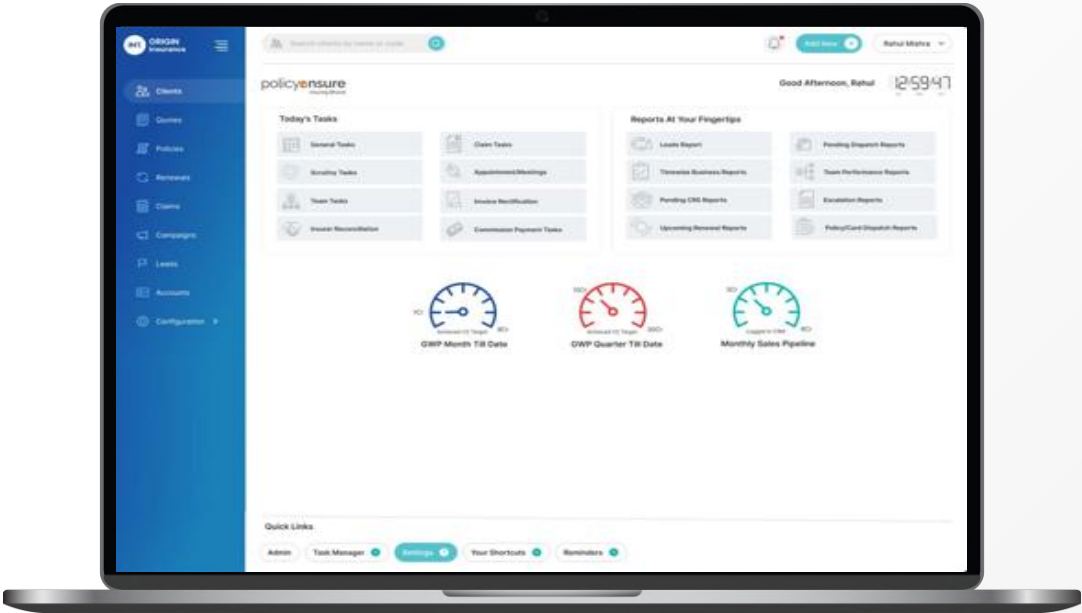




Flagship Innovations

INT. Origin Insurance

Distribution Management System



End-to-End customisable Insurance solution for Insurers, Brokers, and MGAs

Order management and collaboration platform for distributors and employees



Client Speak



INT. hit a grand slam for us. Your expertise and mastery of data mining and sales performance management MIS report automation proved a boon for us. Your solutions drastically reduced the time required for the generation of the reports with minimal / no manual intervention.



Tapan M Mehta

Institutional Business, Bajaj Allianz Life Insurance

INT.



From our point of view, INT. obviously helped us create value. When we started out with a product that barely worked. Now we actually have a mature product used by thousands of users at hundreds of sites.



Malcolm McLean

CTO, Ageas Insurance

IndusInd Bank

The entire team of INT. has worked very hard to take this project to this stage despite the fact that the team has faced various challenges. The INT. team has stretched multiple times and has done a lot of work with a great attitude, motivation and calmness.



Ankit Gupta

VP Solution Delivery Group, IndusInd Bank

INT.



We see INT. as a future partner for their own expansion. After almost a decade of working together, we will need INT's support for our new steps in the growing markets.



Michael Schiener

VP Solution Delivery Group, IndusInd
Bank

Cipla

INT. offered us a very flexible model so that we could onboard any skill sets that were required to complete the project. Be it content management or basic CMS or Drupal platform, server administration or security skill sets, all are covered in the engagement model we had with them.



Rinkesh Shah

Ass. Director – Digital Marketing at Cipla

INT.

SOMAX

From our point of view, you obviously helped us create value. When we started out with a product which barely worked and now we actually have a mature product used by thousands of users at hundreds of sites.



Roger Lawton

CEO, Somax Inc.

Remitrix

I highly recommend INT. Very few quant people possess the total package: excellent credentials, strong statistical, and data mining skills. The initiative to anticipate client needs, compelling and concise communications, strong client management skills, and a results-driven mindset stay included. INT. has led numerous projects that have helped our company maximise growth and understand our customers better. In all, the quality has been superior, and their client-service attitudes are tremendous.



Effi Mor

CEO and Co-Founder, RemitRix



Over the past few months, I have been blown away by Team INT. An incredible group of professionals in every sense of the word is helping me bring disruptive technologies into the hands of entrepreneurs in developing countries. They continue to amaze me with their innovative approach and steadfast determination to make the impossible become reality. One of the best investments I ever made!



Aaron L Smith

Founder & CEO, Workplace Readiness Solutions

INT.



The engagement met the expectations of the internal team. INT. establishes a smooth workflow, providing reliable results in a timely manner. The team is hard-working, communicative, and data-driven.



Hussein Boor

CEO, Guulpay

INT.

We Are a Great Place to Work



The Indus Net Foundation, linked to your company Indus Net Technologies, focuses on several CSR initiatives aimed at contributing positively to society. Their efforts include:

Education Initiatives

- The Shree Chavo Veero Girls School serves 1000+ students, offering education from play school to college, and includes a hostel run by a not-for-profit trust
- Launched "Read To Learn" to bridge English comprehension skills among rural youth in India
- Established digital labs to enhance learning infrastructure and promote education in underserved communities

INT. managed medical equipment supply chains, operated a crisis call center, and donated ventilators and oxygen concentrators during COVID-19.

These efforts reflect a strong commitment to corporate social responsibility. For more details, visit <https://www.indusnetfoundation.org/>.



INT.

Our Team

The Faces Of Commitment



Abhishek Rungta
Founder & CEO



Bharat Berlia
CIO



Aji Issac Mathew
Leader - CX & Digital Marketing

Management Team



Swarnali Nandy
Director - Operations



Santanu Mukherjee
Director - Emerge Interactive



Dipak Singh
Director - Data and Analytics



Debopam Majilya
Director - Technology



Shikha Surana
Head - Corporate Affairs



Sudip Ghoshdastidar
Associate Director- HR



Rahul Mishra
Head - Marketing & Communications

INT.

Global Footprint



India



UK



USA



Singapore

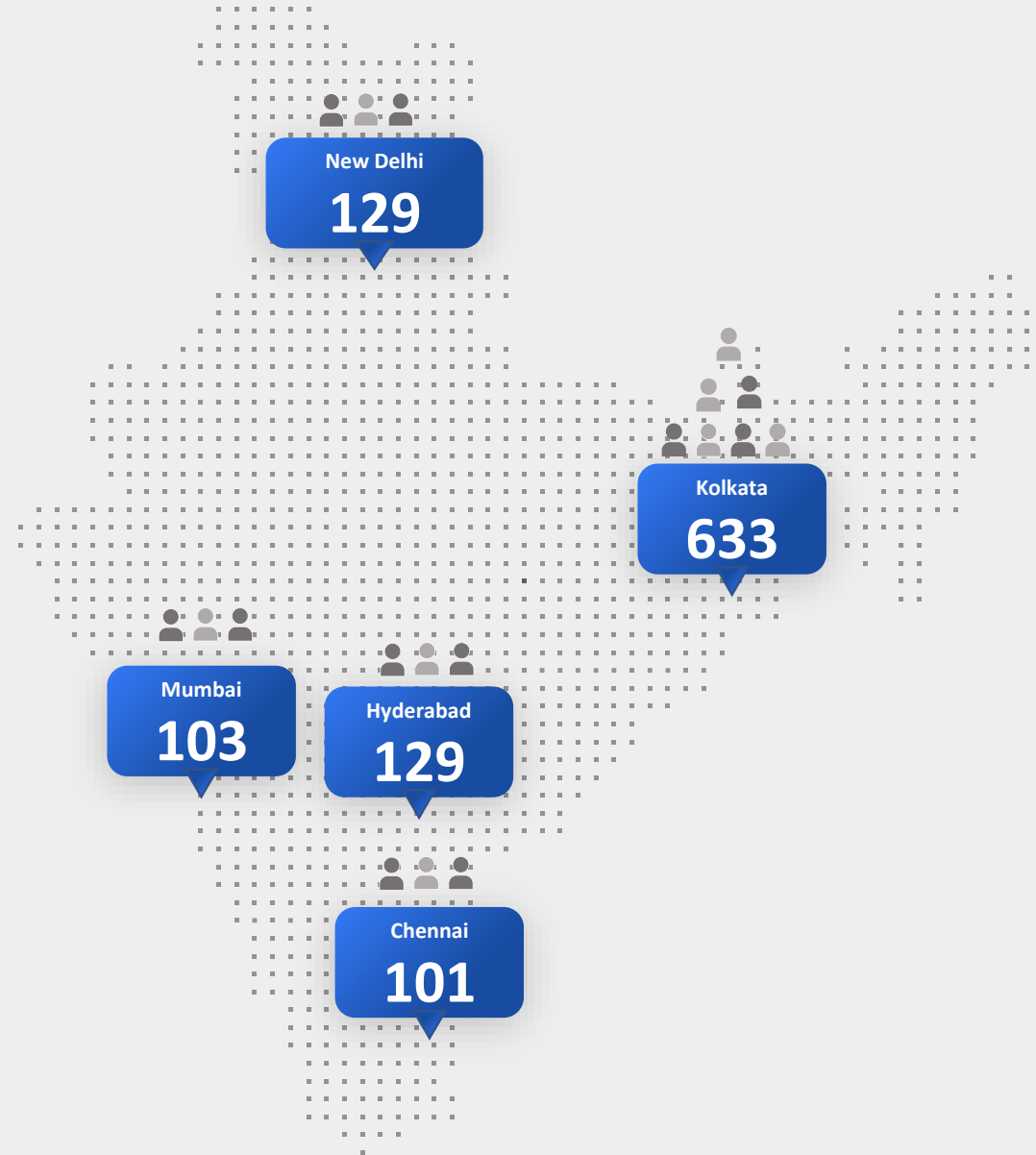


Canada



INT.

Our Nationwide Presence



INT.

LET'S GROW TOGETHER



info@indusnet.co.in



indusnet.co.in

27+
Years

1000+
Professionals

45+
Countries

30+
Awards

INT. (Indus Net Technologies) is an award-winning full-stack software engineering solutions company with a pioneering legacy spanning 26 years, over 500 clients, and 11,000 plus client projects. INT. operates at the confluence of Data, technology, and marketing in the digital space.

