

# ACCOUNT PLANNING 2020

  
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MASTERCLASS

## Partha Sinha

Vice Chairman & Managing Director  
McCann Worldgroup

A day-long workshop  
on the secrets of  
Brand Management

18 March | 10:45 am onwards

### Calcutta Media Institute

501 Elgin Chambers, 5th Floor  
1 Ashutosh Mukherjee Road, Kolkata 700020

### Registration Fees:

Members - ₹1500

Non-members - ₹2000

To register, call

**91635 13330**

Registration on first come first served basis



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