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Google awards premier partner status to Indus Net Techshu

KOLKATA, NOV 21: In recognition of Indus Net Techshu's skills and expertise in Ad Words, Google has awarded the Kolkata-based company Premier Google Partner status. Indus Net Techshu has long spearheaded digital marketing campaigns for various clients across the world, and it has been one of the pioneers in the field of online advertising. Google has listed Indus Net Techshu under its premier partners to deliver search, mobile and display advertising services to clients. Indus Net Techshu is currently Kolkata's only Google Premier Partner and is part of Indus Net Technologies' group of companies.

The Kolkata-based digital giant houses Google-certified users in the fields of search, mobile, video and display ads, shopping and Google Analytics IQ. "We have helped companies and agencies, both small and large, to achieve their digital marketing goals with the help of Google AdWords and other tools such as Facebook Ads, content marketing and others" explained Abhishek Rungta, CEO of Indus Net Technologies.

With a number of agencies claiming to offer digital marketing services, businesses often choose the wrong vendors. Millions of dollars across the world are spent on ineffective marketing and ad campaigns. Google's list of its premier partners helps businesses to choose the best digital agencies to run AdWords campaigns. The Google Premier Partner Badge is one of the more difficult and prestigious achievements for digital agencies to secure.

"We are humbled and honoured that our skills and expertise in AdWords have been recognized by none other Google itself", exclaimed Aji, CEO of Indus Net Techshu.