

Personal Details

Abhishek Rungta

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Key Skills

- Entrepreneurship
- Integrated Marketing
- Digital Marketing
- Relationship Management
- International Business Development
- Financial Acumen

Selected Achievement Highlights

- Gold Award - Duke of Edinburgh's Award Scheme from HRH Prince Edward (Also known as International Award for Young People). Also won the Silver Award earlier.
- BCC&I Entrepreneurship Recognition
- Vocational Excellence Award by Rotary International District 3291 in 2008
- Convenor of TIECON Kolkata, 2014

Abhishek Rungta

Digital Consultant, Founder & CEO – Indus Net Technologies
Angel Investor

Summary

Abhishek is an Entrepreneur, Digital Strategy Consultant, Software Architect, Marketing Geek, Angel Investor and a Visionary. After doing his Bachelors in Commerce from St. Xavier's College, Kolkata, he went on to do his MS in Multimedia Technology from the University Of Bath, UK in 1999-2000. A technology guy, turned entrepreneur in his teens, Abhishek founded Indus Net Technologies in the year 1997. An inspiring and motivational manager with first-rate interpersonal skills and the ability and passion to develop the vision of any company he manages.

Professional Experience

Indus Net Technologies – India, UK, USA, Singapore

Founder & CEO

September 1997 – Present

Responsible for working closely with the organisations's Senior Management and providing advice, recommendations and information to enable the firm to grow whilst maintaining its regulatory responsibilities.

He is further involved in process improvement and product development initiatives.

Indus Net Technologies provide offshore outsourcing services to varied mix of industries (BFSI, Hospitality & Travel, Publishing and the Govt. of India) Indus Net Technologies has the expertise in the following:

- Integrated Digital Marketing Services
- Cloud Application Development (CMS, CRM, E-Commerce, ODC, OPD)
- Enterprise Mobility

Indus Net Academy – India

Founder & CEO

May 2007 – Present

Started Indus Net Academy to achieve three primary goals –

- a) To bridge the gap between academic education and professional demand of the industry
- b) To develop cutting-edge e-learning products
- c) To take the e-learning products to rural masses of India and other developing countries (translated in their vernacular language)

Awards Won by Indus Net Technologies under Abhishek's leadership

- Rated # 1 IT SME by Dun & Bradstreet in India – 2008
- NASSCOM EMERGE 50 in 2010
- Deloitte Technology Fast 500 Asia Pacific in 2010, 2011
- Deloitte Technology Fast 50 India in 2011
- ET Bengal Corporate Award, 2013
- India SME 100 Awards, 2014
- Franchise India “ Small Business of the year ” Award, 2014
- PRSI Kolkata, National PR Day Award of Excellence, 2015
- Silicon Valley Business Application Award for Nasscom conclave mobile app 2015
- BCC&I the Bengal Entrepreneurship Recognition 2015
- Top 100 SMEs of India by Dun & Bradstreet in 2015
- BCC&I MSME Excellence Award in the Service Category 2016
- 94.3 My FM & Stars of The Industry Group - National IT Excellence Award - Best eGovernance Implementation 2016

Seeders Venture Capital Pvt. Ltd. – India

Chief Gardener, Partner & Co-Founder
September 2009 - Present

As a Chief Gardner, Abhishek's responsibility is to help young entrepreneurs seed and grow their dream ventures. At Seeders, the founders act as a catalyst and bring in angel funding, infrastructure, experience, connections, ideas and knowledge to push them a little harder towards success.

Indus Net Techshu - India

Board Member
April 2016 – Present

Indus Net Technologies made a strategic investment to acquire a majority stake in Techshu. The brand new company was named Indus Net Techshu and it emerges as the largest digital marketing agency in East India.

The Morpheus

Investor
April 2011 – April 2012

Invested as an LP, and also in follow-on rounds. Abhishek enjoys helping the portfolio companies wherever and whenever they need the same.

Public Offices Held

TiE (The Indus Entrepreneur) –India

Vice President – East
October 2015 – Present
Convenor of TiECon, Kolkata - 2014

Bengal Chamber of Commerce & Industries – India

Chairman – Friends of IT Committee

Business Ventures

Swanvi – 2015

Fashion jewellery online store.

Make Your Tax – 2015

Online Tax Return platform

Talenjaro 2016

A Real time career counselling mobile app.

Project M - 2016

Energy analytics using IoT

Companies funded and mentored by Abhishek

Azoi

Azoi is a technology consumer company that works on ubiquitous computing to facilitate future inspired products.

Plivo

Plivo is a cloud platform for businesses, that enables them to develop telephony applications.

CropIn

CropEx Technology provides web-based solutions for farm to fork trace-ability, online farm management and GlobalGap certification.

Aureus Analytics

Predictive Analytics for BFSI sector.

Capricorn Gifting Solutions Pvt. Ltd.

Capricorn Gifting is a corporate gifts and promotional products company with clients in IT, Pharma and other industries.

iimjobs

iimjobs.com is an exclusive job board for mid-senior level positions

LetsVenture

LetsVenture enables startups looking to raise seed/angel money to create investment ready profiles online

Betaout

The All-in-one Ecommerce Marketing Software

Public Speaking Experience:

Digital Marketing Demystified - India 2014 - Present

This one day workshop is designed to walk Senior Management through the strategy building exercise, so that they are in control of their digital marketing campaign – whether it is in-house or delegated to an agency.

Abhishek has conducted 15+ workshops Pan India till date.

Mobile Strategy and Marketing – San Francisco, USA Apps World - 2015

India Business Forum – London, UK London Business School – 2015

Insight Series – Hannover, Germany CeBIT – 2014

Academic Qualifications & Credentials

University of Bath 1999-2000 MSc. Multimedia Technology

St. Xavier's College 1996-1999 B.Com (Hons.) – Accounting

NIIT 1995-1999 Graduate of NIIT (Software Exports) - Software Development

Recommendations

Malcolm McLean

Head of Technology at Ageas Insurance Limited

"I first worked with Abhishek and Indusnet Technologies in 2004 and since this time we have steadily grown our dedicated team with him to around fifty people. His advice and investment in our relationship has helped to create a professional, motivated and stable resource which delivers excellent work consistently. He has become a friend as well as a business colleague and partner rather than a supplier of services. I cannot recommend him more highly"

Professional Memberships

- NASSCOM
- TIE
- COMPASS
- BCC&I IT Committee
- India Chamber of Commerce

James Blakemore

Managing Director at The JMB Partnership Ltd

“ Abhishek is a great guy and a pleasure to work with. What Abhishek does not know about web design and the other services he offers is not worth knowing.

Always look at ROI Abhishek is a credit to his profession with a strong business acumen ”

Pallav Nadhani

Co-founder of FusionCharts

“ I've known Abhishek for quite a few years now and have to say that he is one of the most enterprising entrepreneur that I've known in Kolkata. His passion for building scalable and effective business is commendable, and this passion is growing with age, rather than depleting. A savvy businessman as well, I admire his cost-cutting abilities and strategies to scale up things. It has been my pleasure to work with him at various levels - as a client, as a friend and mentor and as a business partner as well ”

Anuj Gupta

Director, Product Management at Snapdeal

“ Abhishek brings with him a very strong grounding in internet business and internet marketing. He is not only involved in developing latest trends in internet business but is equally adept at executing these strategies.

In my dealings with him, I have found him to be very receptive to new ideas and very open about developing businesses. I wish him best of luck for future.”

Sanjiv Swarup

Venture Advisor: Connecting Friends

“Abhishek will go far.

He is hard working, knowledge-able. He combines this with ...

* his down to earth approach

* innate entrepreneurship

* value for money outlook

There is energy in interacting with him.”