**Profile**

Indus Net Technologies is an Award Winning, Global Digital Consulting & Services Company with Pan-India presence and success stories!

Indus Net Technologies provide enterprise mobility, mobile app development, web application development, analytics and digital marketing solution to mid-large enterprises across forty countries through its offices in India, UK, USA, Canada, Singapore and Saudi Arabia. We have proven expertise in Financial Service/BFSI, Media, Publishing, Entertainment, Retail, Health and Professional Services business verticals.

With a team of 750+ digital professionals and experience of executing 11000+ projects over two decades, we touch over 200m+ lives. Our full service approach makes us a headache-free option!

What can we do for you today?

**Our Values**

We, unlike robots, do not work only with our brains. We are humans with uncanny love for technology and immense love for solutions. Passion for the work we do continuously inspires us to be more and more involved. Adapting to changes help us keep up with latest trends. Our values have, on the other hand, kept us strongly rooted:

**We create value** | **We innovate everyday** | **We love technology**

**Integrity • Respect • Commitment**

**What makes us stand apart?**

**Full Service Digital**

We do everything digital under one roof. This enables total ownership of project through single point of contact. Tighter integration among various components ensure superior quality and timely delivery.

**Born Digital**

We were born digital two decades back. We live a digital life, hence digital comes naturally to us!

**Culture of Innovation**

We innovate everyday and come up with innovative solutions to solve your business problems. A culture of challenging the status quo ensures that our clients outsmart the industry.

**Technology Leadership**

We love technology. We disrupt. We create. We do the new. Indus Net Labs is breeding ground for new use-case of technology.

**Agile by Design**

We are the small big company. We have retained our agility through our unique company culture and a flat organizational structure.

**Flexibility**

We are a customer centric, solution oriented business. We develop partnerships to create solid value for our clients. We are flexible in our engagement model, delivery process and pricing model to deliver top value to our clients.

**Our service Offering**

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|  | **Web Development** | | |  | |  | **Digital Marketing** | | |
|  | * Website / Mobile Website | |  | | |  | * Digital Marketing Consulting | |
|  | * Custom Application Development | |  | | |  | * Integrated Digital Marketing | |
|  | * Content Management System | |  | | |  | * Search Marketing | |
|  | * Customer Relationship Management | |  | | |  | * App Store Optimization | |
|  | * E-commerce | |  | | |  | * Social Media Marketing | |
|  | * Human Resource Management System | |  | | |  | * Facebook Apps | |
|  | * Business Process Management | |  | | |  | * Media Buying & Planning | |
|  | * Customer Portals | |  | | |  | * Conversion Rate Optimization | |
|  | * Intranets / Extranets | |  | | |  | * Mini-site/Landing Page Design | |
|  | * Office 365 Integration | |  | | |  | * Content Marketing | |
|  | * Application Maintenance | |  | | |  | * Email Marketing | |
|  | * Outsourced Product Development | |  | | |  | * Online Reputation Management | |
|  | * Legacy Application Migration | |  | | |  | * Marketing Automation | |
|  | * API Development | |  | | |  | * Website Maintenance | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Mobile Development** | | | | | | |  |
|  | | | * Enterprise Mobility | |  | | |
|  | | | * Mobile Apps | |  | | |
|  | * + - * Hybrid (PhoneGap, Ionic, Xamarin, Titanium, IBM Worklight, Kony) | | | | |  | |  |
|  | * + - * Native (iOS, Android, Windows) | | | | |  | |  |
|  | | | * HTML5 Development | |  | | |
|  | | | * Mobile Games Development | |  | | |
|  | | | * AR / VR Application Development | |  | | |
|  | | | * IoT - Apps (Smart TV, Mobiles) | |  | | |
|  | | | * Wearables | |  | | |
|  | | | * QT | |  | | |

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| --- | --- | --- | --- |
|  | **Analytics** | | |
|  | * Insurance Analytics | |
|  | * Energy Data Analytics | |
|  | * Web Analytics | |
|  | * Field Data Aggregation, Reporting & Analytics | |

**You are in Great Hands!**

**Quality**

* ISO 9001 certified quality process framework
* CMMI Level 3 by February2017
* Independent QA team
* Fully equipped mobility QA lab
* Independent audit team to ensure process and quality adherence
* Independent security audit with an option of third party certification
* **ISO 27001 Certified Information Security Management System**
* **Onsite project management through local offices and extensive partner network Full IP Protection**
* **Partner with Google, Amazon, Samsung to name a few**

**Financially Robust**

* One of the fastest growing IT companies in Asia Pacific
* Rated SME2 i.e. “High Financial Strength’ by CRISIL
* Debt free and profitable since inception
* Top line - ARR of US$10m

**Risk Management**

* Distributed workforce
* Distributed client base
* Distributed industry exposure and revenue channels
* Disaster Recovery Center in Chennai

(Effectiveness proven during 2012 July India power blackout)

* Professional indemnity Insurance

**Awards:**

* Rated #1 IT SME by Dun & Bradstreet, 2008
* NASSCOM EMERGE 50 in 2010
* Deloitte Technology Fast 500, Asia Pacific, 2010,2011
* Deloitte Technology Fast 50, India, 2011
* ET Bengal Corporate Award, 2013
* India SME 100 Award, 2014
* Top 100 SMEs of India by Dun & Bradstreet, 2015
* National PRSI Award for "Best Online Campaign" & "Social Media Campaign" 2015
* BCC&I MSME Excellence Award in the Service Category 2016
* Award & Certificate in the Medium Scale Category for Outstanding Performance in IT & ITeS by Shri Kulraj Mishra, Hon’ble Union Minister, Ministry of Micro, Small and Medium Enterprises, India, 2016
* PRSI Engage 2016 Award for Best Digital Agency of the Year

**Key Clients:**





