



## **Indus Net Technologies Helped Re-igniting Cricket Fantasy with LeagueGuru.com**

**Kolkata, India, November 27, 2014** – Indus Net Technologies with its 17+ years of experience in website development stands distinguished for their distinctive and innovative technological proficiency. The company not only specializes in developing a website but also in revamping the same to make it more engaging and business-oriented. Considering its competence in assuring a flexible, secured and scalable website, LeagueGuru, a dedicated fantasy cricket gaming portal; preferred Indus Net Technologies for pioneering the idea of launching a web based platform for them. This Kolkata based fantasy cricket league is the brainchild of Aan Infosol Pvt. Ltd. and aims at bringing a new way of enjoying cricket matches.

INT ensured that the site being developed and designed by their best technical experts would never make it difficult for the users to access and navigate it. The website allowed online cricket players to add fantasy to any real cricket matches, play the fantasy game and win money based on the game results. As promised, INT incorporated the best website functionalities. These included easy user registration, detailed dashboard, How-to play section, the individual 'My Account' and 'My Contests' section, add/withdrawal funds tab, cross browser and cross-device compatibility or administrator functionalities. Jam-packed with such attractive features, LeagueGuru portal has become addictive to all cricket lovers.

Seeing INT serving host of global customers who represented themselves online effectively, LeagueGuru recognized Indus Net Technologies as the only company who can understand their needs and help them in accomplishing their dream. In fact, by assigning this responsibility to INT, the fantasy cricket league was hopeful that they could successfully encourage cricket fans to reignite their passion for cricket. And as it was said, it was fruitfully done by the proposed company. This is indeed gratifying for an organization to be able to develop a platform where cricket fans and audiences from different parts of the world can experience cricket in a totally different way. The company was 100% successful at delivering a platform that increases cricket game excitement and fan engagement.

**Summary:** Indus Net Technologies recently got an opportunity to develop a web based platform for a fantasy cricket league, popularly known as LeagueGuru.com.

**About the Author:** Indus Net Technologies is an expert IT service company with more than 17 years of experience in providing effective solution in website development, cloud app development, digital marketing and enterprise mobility.

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