

Press Release

Indus Net Technologies Develops PickJi, India's First App-Based Logistic Service For Auspice Transitos

Kolkata, 6th November, 2015: Indus Net Technologies today introduced **Pickji**, India's First App-based Logistic Service developed by them for Kolkata based start-up Company, **Auspice Transitos Pvt Ltd**. This application has been designed to offer comprehensive and hassle free logistic services helping customers to courier freights in bulk without using traditional courier means.

The way the technology of **PickJi** has been developed by Indus Net technologies, it will provide advantage to all the corporates, SMEs, individuals and household as it is fast and the process is transparent to track. The app also has a 'pay on delivery' feature as well as corporate booking facility.

"The **PickJi** app is a unique smart mobile application which we have developed and has a lot to contribute to its users. It is fast, affordable, secured and can be booked from anywhere and everywhere. The app is on for a trial now and will be available by the mid of this month. The GPS enabled service will make the status of the shipment traceable for all the users. Once delivered, the sender will get an instant delivery confirmation on the registered mobile number", said **Mr Abhishek Rungta, Founder & CEO, Indus Net Technologies**.

"In today's world speed is the underlying criteria for any business. We promise fast deliveries of parcels safely and securely with a strong network of vehicles and delivery boys. The parcel delivery service with app integrated live tracking facility will enable customer to keep us in loop with them and ensure a fast parcel delivery service in Kolkata. The app can be installed in all Androids and IOS phones. For a start-up like us, Indus Net Team has helped in creating an innovative ecosystem which can easily deliver products at their destination in a hassle-free manner", said **Mr Baibhav Agarwal, Founder, Auspice Transitos Private Limited**.

"The distinctive features of the app will create an instant trend among the users. Customized features like, tapping on the 'pick now' option to pick the delivery, get the freight picked from the doorstep or at any preferred pick-up point with the details of the service boy on the customer's fingertips and receiving instant confirmation messages on the freight's pick-up or delivery are first-of-its-kind facilities for the users", said **Mr Bharat Berlia, CIO, Indus Net Technologies**.

PickJi promises to be the one stop solution for providing 24-hour hassle free and secure intra-city delivery service for all the day to day things that one may need to send or receive. **PickJi** provides the simplest way to deliver, right from the doorstep to the final destination. **PickJi** leverages technology to solve today's logistical challenges and provide effective and cheap delivery services in Kolkata.

PickJi App will roll out in other cities from the coming year.

About Indus Net Technologies:

Indus Net Technologies (INT) is an innovative IT service, managed outsourcing & internet strategy company, with unique combination of creativity and technology. The organization has been bestowed with awards like ET Bengal Corporate Awards in year 2013 and Deloitte Technology Fast 500 Asia Pacific in 2011 & 2010. Headquartered in India, INT has offices in more than 5 global locations and caters to a wide range of enterprise clients, digital agencies and emerging companies across various industry verticals like BFSI, MPE, Travel & hospitality, Education, e-Governance etc. in more than 40 countries. With deep industry experience of over 17 years and technological expertise across all major business functions, INT helps corporations and Governments across the globe embrace the "Nexus of Forces" – Cloud/Web based custom application development, Mobility and Digital marketing services to make their business future ready.



About Auspice Transitos Private Limited:

Auspice Transitos Private Limited is a start-up Company launched by budding entrepreneurs, Mr Baibhav Agarwal, Mr Vikash Jalan and Mr Abhishek Jalan in June, 2015. With Pickji, they have developed smart systems and an integrated network of delivery agents, which allow for the fastest possible online delivery at the lowest possible cost in Kolkata. The service will be extended in other cities also.

**For further details, please contact Ishani Das
+91 869 771 9660 | ishani.d@indusnet.co.in**