



Prestashop Certified Indus Net Technologies as Its Partner Agency

Indus Net Technologies and PrestaShop join hands for delivering a better e-commerce experience

Kolkata, India, June 12, 2014 – [Indus Net Technologies](#) is a full-service and innovative e-commerce design & development company that has got more than 10 years of experience in developing conversion-friendly e-stores. Headquartered in India, the company has got offices in 5 global locations including UK, US, Australia and Singapore. INT has even got 17+ years of cross-industry exposure. The company has recently been certified by the best e-commerce experience provider, PrestaShop, to be its Partner Agency. This Paris based company offers the best free e-commerce software in the world that helps in the creation of successful e-commerce websites.

PrestaShop has recently started teaming up with the leading e-commerce development agencies in the world for helping them create award-winning e-commerce sites. INT with its experience of working in more than 300 e-commerce ventures that range from start-up to large scale e-stores has been chosen to be a certified partner by the e-commerce software giant. Be it new e-store development or customization of existing e-commerce websites, 3rd party integration or e-commerce support and maintenance, Indus Net Technologies with its dedicated team of 150+ e-commerce designers and developers has got expertise in all. They even excel in migration of existing e-commerce websites to Prestashop platform and e-commerce marketing; and this is what made the leading free software provider choose INT to be their partner agency.

With their motto of “Great Agencies deserve Great Partnerships”, PrestaShop started offering partnerships to the best and deserving companies in the world in the year 2013. The company thought it to be great to simplify customer’s quest for excellence by helping businesses find the best and most suitable e-commerce experts for their project. However, before certifying a company as their partner agency, they make sure that the company is capable enough of delivering the best e-commerce experience to its customers; and if they find a company to be worthy enough, they team up with it and even offer them a badge as a proof of certification. Now, the type of the badge differs depending upon the quality of e-commerce development services offered by a company. While talking about this partnership, Mr. Abhishek Rungta, the CEO and founder of Indus Net Technologies said “We are proud to have achieved a bronze badge and it’s really a great testament to our high quality work and dedication of my company’s professionals towards e-commerce design and development. This certification has given us a new enthusiasm to excel more in creating highly converting e-commerce websites.”

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