

CASE STUDY

HTML



CSS



JS



Konvergence Enhances
Its Mobile App for Retail
Customers Using
Hybrid Technology

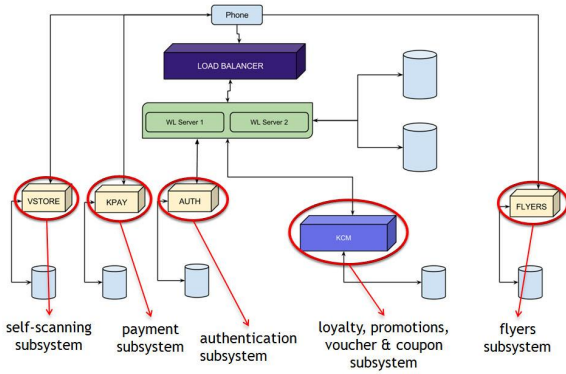


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IT ARCHITECTURE



A user needs to go to the chosen supermarket and fire up the app, choose the groceries he wants to purchase by using the self-scanning feature, discover discounts and loyalty features which help him to save money, and finally skip queues to pay quickly and go home.

MAKING RETAIL SOLUTIONS MORE THAN JUST MOBILE

Konvergence, which expected a delivery time of at least 6-8 months, was pleasantly surprised with K-Wallet getting ready for release in just 4 months, which saved them a lot of money. Indus Net Technologies shall be working with them in future for 3 more projects, which includes a retail POS automation system. In short, hybrid technology helped Konvergence to save both time and money, while making their app future-proof and productive.

Hybrid technology is especially useful for retail businesses, which often do not have the time or finances to develop separate apps for different platforms. One of the biggest problems retail units encounter while managing their mobile applications is releasing regular updates to ensure a uniform UI and UX, as and when OS platforms change. Hybrid technology solves this problem by eliminating the need to create different files and update them continuously. All one needs to do is to make minor changes to a single file, and release those changes as updates in byte-sized files, instead of having to make repeated changes.

Contact us today to learn how we can help your retail business optimize mobile technology to serve your customers better.

ABOUT KONVERGENCE SRL



IT for Commerce: one to one connection in the extended store

Konvergence is an Italian IT company that has developed targeted in-store software solutions. By bringing cross-channel solutions, the company has helped several Italian retail giants to join the mobile revolution. With offices across Italy, Konvergence has helped to build bridges between older retail stores and newer and emerging technologies. Front-end solutions, self-scanning, multi-service channels and POS are some of the products and services that Konvergence has brought to its clients. With more than 80,000 employees, Konvergence is one of the larger Italian enterprises that have joined the IT revolution. The company is located across 5 locations in Italy, making it an important face of the Italian technology boom.

ABOUT INDUS NET TECHNOLOGIES



Indus Net Technologies is an award-winning, global digital service company, providing enterprise mobility, mobile app development, web application development, analytics and digital marketing solution to mid-large enterprises across forty countries through its offices in India, UK, USA, Canada, Singapore and Saudi Arabia.

Indus Net have proven expertise in Financial Service/BFSI, Media, Publishing, Entertainment, Retail, Health and Professional Services business verticals. With a team of 750+ digital professionals and experience of executing 11000+ projects over two decades, Indus Net have touched over 200m+ lives. Being ISO 9001, ISO 27001 certified and appraised for CMMi Level3, Indus Net is known for agility, partner approach, innovation and technology excellence.

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