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Indus Net Technologies is an innovative IT Service, managed Outsourcing & Internet strategy company, with unique combination of Creativity and Technology.

With deep industry experience of 17+ years and technological expertise across all major business functions, Indus Net Technologies helps corporations and Governments across the globe embrace the "Nexus of Forces" – Cloud/Web based Custom Application Development, Mobility and Digital Marketing services.

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# **OVERVIEW**

Content Management Systems have become one of the internet's most powerful web develment tools since PHP. In a market where websites need to be built faster and easier, many developers are turning to Open Source CMS to get the job done. Unfortunately, there are now thousands of CMSs floating around the web and finding the right one has become somewhat of an ordeal.

In this article we have compared 3 open-source PHP CMS (WordPress, Drupal, & Joomla!) with a highlight on the advantages, disadvantages and a brief overview for each one of them.

# What is CMS?

A content management system or CMS is a web application designed to make it easy for nontechnical users to add, edit and manage a website.

Not only do content management systems help website users with content editing, they also take care of a lot of "behind the scenes" work such as:

- Automatically generating navigation elements
- Making content searchable and proper indexing of the content
- Keeping track of users, their permissions and security settings

And much, much more...





# DRUPAL 7.12



# DRUPAL

Drupal is easily the most functional open source CMS available today. It allows the editing of content directly on the page and is easily extended through the use of modules. It is used as a back-end framework for at least 2.1% of all sites worldwide ranging from personal blogs to corporate, political and Government sites.

### **Advantages**

- Flexible
- Ð Powerful
- Developer-friendly Ð
- Stable and scalable Ð
- SEO-capable Ð
- 24,000+ free plugins

### Disadvantages

- Steep learning curve
- Lacks quality free plugins
- Few theme choices

## **Popular Websites**

## Websites built and running on Deupal! CMS

White House (http://www.whitehouse.gov/) National Savings & Investments UK (http://www.nsandi.com/) Tech Coast Angels (http://www.techcoastangels.com/) Taboola (https://taboola.com/) Android Central (http://www.androidcentral.com/) The Economist (http://www.economist.com/) International Business Times (http://www.ibtimes.com/) Infusion Soft (http://www.infusionsoft.com/)

























# DRUPAL USAGE STATISTICS Websites Using Drupal



This chart shows the amount of websites within the top 10k, 100k and 1 million sites groups that are categorized as being in the specific vertical.







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# Joomla!

Joomla is an award-winning Content Management System (CMS), which enables you to build websites and powerful online applications. Many aspects, including its ease-of-use and extensibility, have made Joomla! one of the most popular CMS available freely in the market. It is built on a model–view–controller web application framework that can be used independently of the CMS.

### Advantages

- Content management capability
- Extension variability
- Robust developer community
- 7,000+ free plugins

## Disadvantages

- SNot intuitive
- Lacks SEO capability
- Limited access control list (ACL) support

## Popular Websites

## Websites built and running on Joomla! CMS

Harvard University - The Graduate School of Arts and Sciences (http://www.gsas.harvard.edu/) It Wire (http://www.itwire.com/) Guggenheim (http://www.guggenheim.org/) MTV Greece (http://www.mtvgreece.gr/) Nook Developer (https://nookdeveloper.barnesandnoble.com/) Uxbridge College (http://www.uxbridge.ac.uk/) Time to Invest (http://www.timetoinvest.ca/)

























# JOOMLA! USAGE STATISTICS Websites Using Joomla!



This chart shows the amount of websites within the top 10k, 100k and 1 million sites groups that are categorized as being in the specific vertical.







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# WordPress

WordPress began as a simple blogging system but has grown into one of the most powerful CMSs on the internet. The administration interface, which has become so easy to use for millions of bloggers translates over to extended versions of WordPress.

As developers have realized its potential to act as a user-friendly CMS, many plugins and extensions have been introduced.

### Advantages

- Accommodates multiple authors
- SEO-capable
- Expansion plugin library
- Easy to customize
- Flexible
- User-friendly
- 27,000+ free plugins

### Disadvantages

- Often targeted by hackers
- Limited design options
- Incompatible with older plugins
- Lacks content management capability

## Popular Websites Websites built and running on WordPress! CMS

NBC Sports (http://www.nbcsports.com/snf-all-access-sunday-night-football) Piers Morgan CNN Blog (http://piersmorgan.blogs.cnn.com/) Tech Crunch (http://techcrunch.com/) CBS New York (http://newyork.cbslocal.com/) Ted Blog (http://blog.ted.com/)























# WORDPRESS USAGE STATISTICS Websites Using WordPress



This chart shows the amount of websites within the top 10k, 100k and 1 million sites' groups that are categorized as being in the specific vertical.



# **COMPARISON**



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\*Audit Trail: Does the system keep tracks of who made addition, update or deletions?



Joomla! Audit Trail Plugin http://www.mintjoomla.com/joomlacomponents/cobalt.html



WordPress Audit Trail Plugin https://wordpress.org/plugins/wp-security-audit-log/







**\*Captcha:** A challenge response system designed to defeat bots from being able to use user-only features of a system.



Captcha Plugin https://www.drupal.org/project/captcha



OSOLCaptcha Plugin http://www.outsource-online.net/osol-captcha-for-joomla.html #Download



Captcha https://wordpress.org/plugins/captcha/installation/







\*Content Approval: Does the system provide some level of system wide content approval?

**\*Email Verification:** Does the system send out an auto-generated email containing a unique link to the user's email account for verifying the authenticity of the user whenever there is an attempt for making any alteration to a particular comment by that user?

**\*Granular Privileges:** Does the system allow reading and writing privileges on a per page or per content item basis as well as separate privileges for other system functions?







**\*Kerberos Authentication:** Does the system support authentication via Kerberos. Kerberos is a network authentication protocol. It is designed to provide strong authentication for client/server applications by using secret-key cryptography. A free implementation of this protocol is available from the Massachusetts Institute of Technology.



Kerberos Authentication Plugin https://www.drupal.org/project/kerberos\_authentication



Joomla! Authentication Tool https://danieljamesscott.org/10-articles/configurationguides/10-joomla-kerberos-and-ldap-integration.html







#### \*LDAP Authentication: Does the system allow LDAP based authentication?



Autho https://wordpress.org/plugins/autho/







**\*Pluggable Authentication:** Does the system allow an administrator to plug in additional authentication schemes (from a vendor or homegrown) beyond the default proprietary authentication scheme and an LDAP authentication mechanism?

\*Login History: Does the system keep track of who logged in and when, which browser was used, which IP address it came from and if there were any unsuccessful attempts?

\*SSL Compatible: Can this system be used with a SSL certificate on the web server?





**\*Problem Notification:** Does the system provide a mechanism for alerting administrators (email, instant messenger, cell phone etc.) when it detects a problem?



Notify Plugin https://www.drupal.org/project/notify



WP Updates Notifier https://wordpress.org/plugins/wp-updates-notifier/




**\*Sandbox:**Does the system allow a private area for content managers to try new content ideas without the worry of affecting the rest of the sites?



Demonstration Site https://www.drupal.org/project/demo



Sandbox https://wordpress.org/plugins/sandbox/





\*Session Management: Does the system provide any facility to administrators to see who is logged in, what they are doing and log them out if necessary?



WP Session Manager https://wordpress.org/plugins/wp-session-manager/





**\*SSL Logins:** Can this system be configured to switch to SSL mode (HTTPS) for login and then back to normal HTTP after the login? This kind of functionality protects users' login information from being sniffed.



Fancy Login https://www.drupal.org/project/fancy\_login







**\*SSL Pages:** Can this system be configured to switch to SSL mode for certain pages (or sections) and then back.



Secure Pages https://www.drupal.org/project/securepages



WordPress HTTPS (SSL) https://wordpress.org/plugins/wordpress-https/





\*Versioning: Does the system provide some level of system-wide content visioning?



Versions http://extensions.joomla.org/extensions/authoring-acontent/content-versioning/6260



VersionPress http://versionpress.net/



Support						
			<ul> <li>Y : Available</li> <li>X : Not available</li> <li>Available via plugin</li> </ul>			
			Code Skeletons*			
			Commercial Manuals*			
			Commercial Support*			

**\*Code Skeletons:** Does the system provide code skeletons or code templates to make it easy for new developers to write plugins for it?

**\*Commercial Manuals:** Are there books or other commercially available documents for this CMS?

**\*Commercial Support:** Can support be purchased from a commercial organization with trained staff members?



CMS Co	mparison
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Support						
			<ul> <li>Available</li> <li>Not available</li> <li>Available via plugin</li> </ul>			
			Commercial Training*			
			Developer Community*			
			Online Help*			

**\*Commercial Training:** Can training be purchased from a commercial organization that has dedicated training staff for this CMS?

**\*Developer Community:** Is there a free online developer community specifically for this product?

\*Online Help: Is there an integrated context-sensitive help system built in to the CMS?



## **CMS** Comparison Support : Available $\mathbf{\mathbf{V}}$ × = : Not available : Available via plugin Pluggable API\* Professional Hosting\* Professional Services\*

**\*Pluggable API:** Can the system be extended through an open and documented application programming interface (API)?

**\*Professional Hosting:** Is there a vendor-supplied professionally-tuned hosting environment or has a certified hosting partner program?

**\*Professional Services:** Are there commercially available professional services that organizations are to customize or provide administrative services for this CMS?



CMS Comparison Support						
			<ul> <li>Y : Available</li> <li>Not available</li> <li>Available via plugin</li> </ul>			
			Public Forum*			
			Public Mailing List*			
			Test Framework*			

\*Public Forum: Is there a publicly available forum or message board for the system?

\*Public Mailing List: Is there a publicly mailing list for the system?

**\*Test Framework:** Does the system have an automated test framework that can be used to test the code base to ensure that it is functioning properly? This sort of framework is sometimes called Unit Tests or Smoke Tests.







**\*Drag-N-Drop Content:** Does the product allow users to position content in a drag and drop fashion?



Draggable View https://www.drupal.org/node/283498



VOSE Drag and Drop http://extensions.joomla.org/extensions/administration/ admin-navigation/20989





**\*Email to Discussion:** Can messages be emailed to the system so that they automatically appear in community discussion?



OG Mailinglist https://www.drupal.org/project/og\_mailinglist



Mailster http://extensions.joomla.org/extensions/marketing/mailing-adistribution-lists/14070



Comment to Email http://blog.ideashower.com/post/15147136862/comment-to-email-wordpress-plugin#download



**CMS** Comparison Ease of Use : Available  $\mathbf{\mathbf{V}}$ × ≠ : Not available : Available via plugin Friendly URLs\* Server Page Language\* UI Levels\*

\*Friendly URLs: Does the system have human-readable and search engine friendly URL?

\***Server Page Language:** Is there a server page language available like PHP, JSP or ASP for easy one-off functionality.

**\*UI Levels:** Is there a means of "dumping down" the publishing interface for less sophisticated publishers while keeping a more sophisticated interface for power users?





\*Image Resizing: Is the system capable of allowing users to resize uploaded images so they need not mess around with an external image editor?



Image Resize Filter https://www.drupal.org/project/image\_resize\_filter





\*Mass Upload: Does the system have a way of uploading/importing many images and other files all at once to save time?



Bulk Media Upload https://www.drupal.org/project/bulk\_media\_upload





\*Spell Checker: Does the system have an integrated spell checker?



BSpell Checker https://www.drupal.org/project/spellchecker



JCE editor https://www.drupal.org/project/spellchecker





**\*Subscriptions:** Can the user subscribes to various sections of the site and receive notifications on new/updated content? These types of functions are typically found in the news feeds, forums and blogs.



Subscriptions https://www.drupal.org/project/subscriptions



Postmatic https://wordpress.org/plugins/postmatic/





**\*Template Language:** Is there a templating language for powerful layout controls? (Note that templating languages are different from server page language in that they are not capable of full programmatic functions and are fully HTML complaint)?



Timber

http://upstatement.com/blog/2013/06/a-template-language-forwordpress-and-more/





**\*WYSIWYG Editor:** Is there a web-based rich text editor to allow publishers to create formatted content without knowing HTML, CSS, XML or XSL?



Wysiwyg Editor Plugin https://www.drupal.org/project/wysiwyg





\*Advanced Caching: Does the system have advanced caching mechanisms that go beyond simple page caching? For instance, navigation, template or content object caching.



Quick Cache https://wordpress.org/plugins/quick-cache





**\*Database Replication:** Can the system take advantage of database replication for better scalability? The system would need to be able to perform reads from slaves and writes to the database master.



Replication http://extensions.joomla.org/extensions/hosting-aservers/database-management/3286







\*Load Balancing: Does the system allow you to put a load balancer in front of it to split the load between multiple servers?

**\*Page Caching:** Does the system have a mechanism for caching the content of a page so that if its requested again, it can skip most of the work to create the page?



W3 Total Cache https://wordpress.org/plugins/w3-total-cache/





\*Advertising Management: Does the CMS have a banner or other management systems?



Ad Manager https://www.drupal.org/project/ad\_manager



Simple Ads Manager https://wordpress.org/plugins/simple-ads-manager





\*Asset Management: Is there a central repository for uploading images and other files so they can be reused through-out the site?

**\*Online Administration:** Can the system be completely managed through a web browser? (The alternative is that there is some sort of offline client software that needs to be used to manage at least some component)

**\*Sub-sites/Roots:** Does the system allow for sub-sites within a site that are self-contained with their own navigation and content hierarchy?





**\*Clipboard:** Is there a clipboard system that allows publishers to easily cut and paste content from one area of the site to another?



Clipboard block https://www.drupal.org/project/clipboard



Copy to Clipboard https://wordpress.org/plugins/copy-to-clipboard-mobile-web/





**\*Content Scheduling:** Does the system allows for content to be automatically added or removed from a site based upon date?



Scheduler https://www.drupal.org/project/scheduler



Content Scheduler https://wordpress.org/plugins/content-scheduler





\*Content Staging: Can content be created on one server and easily "pushed" to another server?



Content Staging https://www.drupal.org/project/content\_staging



EasyStaging http://extensions.joomla.org/extensions/hosting-aservers/database-management/21308



Content Staging https://wordpress.org/plugins/content-staging





**\*Inline Administration:** In content edited directly on the page, will it be placed? (The alternative is that there is a wholly separate interface for managing content)



Admin Management Xtended https://wordpress.org/plugins/admin-management-xtended/





**\*Trash:** Is there a trash system to allow administrators or publishers to recover content that has been removed from the site? Note that this is not the same as recovering items from a versioning archive.



Trash

https://www.drupal.org/project/trash





**\*Web Statistics:** Does the system have built-in website statistics reporting for things such as pages/content items viewed, number of users per time period etc.?



Statistics Website https://wordpress.org/plugins/statistics-website/





**\*Themes/Skins:** Does the system have a mechanism to transport styles, templates etc. between sites so that you can create a theme on onsite and then reuse it on many others?

**\*Web-Based Style/Template Management:** Is there a web-based interface for adding styles and templates to the system for design and layout control?





\*Web-Based Translation Management: Can language translations are managed through an easy web-based interface?



Freestyle Translation Manager http://extensions.joomla.org/extensions/languages/languageedition/26287



Easy Translation Manager http://codecanyon.net/item/easy-translation-manager-forwordpress/1187985 Paid plugin costing \$28.00





\*Workflow Engine: Is there a full-fledged workflow system integrated into the CMS that can be used for business process management (or other duties beyond just content approval)?



Maestro https://www.drupal.org/project/maestro





\* **Content Syndication (RSS):** Can the system export RSS/XML feeds so that the content can be republished on other sites? Note that if it can only syndicate content from one function such as "news", then it needs to be labelled as only limited support.

\* **UTF-8 Support:** Does the system supports UTF-8 character encoding to enable multi-lingual sites without the use of separate code pages for each language?

\* XHTML Complaint: Does the system follow the W3C specification for HTML?







\* FTP Support: Does the system allows users to upload internal content and/or files via FTP?



Drupal FTP https://www.drupal.org/project/drupal\_ftp



FileZilla https://filezilla-project.org/





**\*CGI-mode Support:** Can the system run in the CGI mode of development purpose or on low-end system?

**\*Interface Localization:** Is the system local or international so as to be translated into other languages and take locale preferences like date/time preferences into account?

**\*Metadata:** Does the system supports the adding of arbitrary metadata properties to all the content objects? The metadata is typically then used for profiling, indexing or even auxiliary display functions?





**\*URL Rewriting:** Is the system capable of rewriting URL or working with some other URL rewriting mechanism to provide shorter or friendlier URLs?

**\*Extensible User Profiles:** Does the system provides a user profiling that can be extended with new profile properties through an administrative interface?



Profile Builder https://wordpress.org/plugins/profile-builder/




**\*Multi-Lingual Content:** Does the system supports the creation of sites with multiple languages?



Multilanguages CK http://extensions.joomla.org/extensions/languages/multilingual-content/20036



xili-language https://wordpress.org/plugins/xili-language/





**\*Multi-Site Deployment:** Is the system capable of hosting multiple sites from one software deployment? This means you can install the software once and host as many sites as you want. It also means that when it comes to upgrading, you only need to upgrade the software in one place, not for each separate site.



Multi Sites

http://extensions.joomla.org/extensions/coreenhancements/multiple-sites/5550 Paid plugin costing Euro 189.99



<b>Built-in Applications</b>			
			<ul> <li>✓ : Available</li> <li>★ : Not available</li> <li>- → : Available via plugin</li> </ul>
			Blog*
			Search Engine*
			Syndicated Content (RSS)*

\*Blog: Does the system have a blog or web log?

\*Search Engine: Does the system have an integrated search engine that can index the managed content and allow users to search the indexed content?

**\*Syndicated Content (RSS):** Does the CMS have an application for retrieving and displaying RDF/RSS/XML syndicated content?





**\*User Contribution:** Does the CMS have a system for allowing a user community to contribute stories and other content to the site?

**\*Polls:** Does the system have an application for conducting simple single question polls?







\*Chat: Does the system have an application for real-time online chat?



DrupalChat https://www.drupal.org/project/drupalchat



Freichat

http://extensions.joomla.org/extensions/communication/chat/13106



Chat https://wordpress.org/plugins/chat





\*Classified: Does the system have a classified application?



Classified Advertising https://www.drupal.org/project/classified\_advertising



JomClassifieds http://jomclassifieds.com/buy-now.html Paid plugin costing \$ 49.00



WordPress Classifieds Plugin https://wordpress.org/plugins/another-wordpress-classifieds-plugin/





**\*Contact Management:** Does the system have a contact management or rolodex type application?



Contact Manager https://www.drupal.org/node/331555/release



Contact Manager https://wordpress.org/plugins/contact-manager/





\*Database Reports: Does the system have an application for creating database reports?



Forena https://www.drupal.org/project/forena



ART DATA http://www.artetics.com/extentions/art-data Paid plugin



WP Business Intelligence Lite https://wordpress.org/plugins/wp-business-intelligence-lite/





**\*Document Management:** Does the system have an application for managing offline document storage and versioning?



Filedepot https://www.drupal.org/project/filedepot



DOCman http://www.joomlatools.com/extensions/docman Paid plugin \$ 299.00





**\*Events Calendar:** Does the system have an application for tracking events and displaying events calendars?



Event Calendar https://www.drupal.org/project/event\_calendar



Vj Tools http://www.vj-tools.com/vj-calendar.html Paid plugin costing \$ 25.00



WordPress Event Calendar https://wordpress.org/plugins/spider-even





\*Expense Reports: Does the system have an application for tracking employee expense reports?



Cash Flow https://www.drupal.org/project/cash\_flow



SP Expense Manager Vj Tools http://cyend.com/extensions/extensions/components/purchase/254-purcha se-sp-expense-manager Paid plugin costing Euro 24.95



WP Accounting https://wordpress.org/plugins/wp-accounting/





**\*FAQ Management:** Does the system have an application to organize frequently asked questions?



FAQ Manager https://wordpress.org/plugins/wordpress-faq-manager





**\*Graphs & Charts:** Does the system have an application that will allow users to generate graphs and charts based upon some data set (SQL, text file, XML file etc.)



Charts and Graphs https://www.drupal.org/project/charts\_graphs



Skillset http://extensions.joomla.org/extensions/living/education-aculture/graphs-and-charts/27059



Axis https://wordpress.org/plugins/axis/





\*Guest Book: Does the system have a guest book or graffiti application?



Guestbook https://www.drupal.org/project/guestbook



VitaBook http://extensions.joomla.org/extensions/contacts-and-feedback/guest-book/20880



Gwolle-GB https://wordpress.org/plugins/gwolle-gb/





\*Job Posting: Does the system have a mechanism for posting job listings?



Job Posting https://www.drupal.org/project/job\_posting



JoomBri http://www.joombri.in/downloads/viewcategory/2-extensions Paid plugin costing \$ 90.00



WP Job Manager https://wordpress.org/plugins/wp-job-manager/





\*Link Management: Does the system have an application to manage links?



**Custom Links Module** https://www.drupal.org/node/561562





\*My Page/Dashboard: Does the CMS have a dashboard application?



Dashboard https://www.drupal.org/project/dashboard



J KPI Dashboard

http://extensions.joomla.org/extensions/living/education-aculture/graphs-and-charts/24401





\***Newsletter:** Does the system have the ability to allow users to add or delete themselves to/from a list so that they can be sent email from the system on various topics?



Newsletter https://www.drupal.org/project/newsletter



J!MailAlerts http://extensions.joomla.org/extensions/marketing/mailing-adistribution-lists/12536



Newsletter https://wordpress.org/plugins/newsletter/





\* Photo Gallery: Does the system have an application for displaying a thumbnail/image repository?



Bootstrap

https://www.drupal.org/project/bootstrap\_gallery



Gallery WD http://web-dorado.com/products/joomla-gallery.html





\* **Product Management:** Does the system have an application for displaying organized product information?

Commerce Backoffice https://www.drupal.org/project/commerce\_backoffice

Ultimate Product Catalogue Plugin https://wordpress.org/plugins/ultimate-product- Catalogue/





\* Project Tracking: Does the system have an application for managing project tasks?



Drupal Issue Tracking https://www.drupal.org/project/project\_issue



Projectfork http://extensions.joomla.org/extensions/clients-acommunities/project-a-task-management/1389



SP Project & Document Manager https://wordpress.org/plugins/sp-client-document- manager/





\* **Site Map:** Can the system generate a free sitemap showing all the pages in the system dynamically so it doesn't have to be maintained separately by the content managers?



Site Map https://www.drupal.org/project/site\_map



JSitemap http://storejextensions.org/extensions/jsitemap.html plugin costing \$ 49.00



Sitemap https://wordpress.org/plugins/sitemap





\* **Surveys:** Does the CMS have an application for conducting complex multi-questioned surveys?



Survey Builder https://www.drupal.org/project/survey\_builder



Survey Builder https://www.drupal.org/project/survey\_builder

Awesome Survey https://wordpress.org/plugins/awesome-surveys/





\* **Time Tracking:** Does the system have an application for tracking employee time for payroll or billing purpose?



Timetracking https://www.drupal.org/project/timetracking



Tracktime

http://extensions.joomla.org/extensions/clients-acommunities/project-a-task-management/20778



HRM Work Tracking https://wordpress.org/plugins/hrm-work-tracking/





\* **Inventory Management:** Does the system provide site owners a way to manage inventory levels?





Virtuemart http://extensions.joomla.org/extensions/extensionspecific/virtuemart-extensions/virtuemart-administration/24620 Paid plugin costing \$ 35.00



WP Inventory http://www.wpinventory.com/





\* **Point of Sale:** Does the system ties into (or have built-in) a point of sale system to enable site owners to run a brick and mortar show from the same inventory?



Commerce Point of Sale https://www.drupal.org/project/commerce\_pos



eQuate

https://www.equatepos.com/subscribe.html Paid plugin costing \$ 795.99



WooCommerce https://wordpress.org/plugins/woocommerce-pos/





\* **Shopping Cart:** Does the system have a mechanism for allowing users to create a list of adhoc items to buy and then purchase all of them at once?



Shopping Cart https://drupalcommerce.org/user-guide/shopping-cart



J2Store http://extensions.joomla.org/extensions/e-commerce/ shopping-cart/19687



MiwoShop https://wordpress.org/plugins/miwoshop





**\*Subscriptions:** Does the system have a way to manage timed subscriptions that are tired into the commerce function? This requires recurring billing, billing cancellation etc.

Subscriptions hhttps://www.drupal.org/project/subscriptions



Subscription Manager http://www.joompolitan.com/joomla-subscription-manager.html Paid plugin costing \$ 19.00



Subscriptions http://jetpack.me/support/subscriptions/





\* Wish lists: Does the system allow users to create wishlists?



Wish list https://www.drupal.org/project/wishlist



VMwish list http://www.vmwishlist.com/ Paid plugin costing Euro 399.00



WP Smart Wish list https://wordpress.org/plugins/wp-smart-wishlist/



# REFERENCE



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- http://www.computerworld.com/article/2510923/web-apps/sitebuilder-shootout-drupal-vs-joomla-vs-wordpress.html
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- http://cms.about.com/od/cms-basics/a/Pros-And-Cons-Of-Joomla-Wordpress-And-Drupal.htm
- http://www.cmscritic.com/wordpress-joomla-and-drupal-are-not-the-best-cms/
- http://ftp.bluebridgedev.com/blog/entry/joomla-vs-drupal-vs-wordpress
- https://wordpress.org/
- https://www.drupal.org/
- http://www.joomla.org/
- http://trends.builtwith.com/cms/Drupal
- http://trends.builtwith.com/cms/WordPress
- http://trends.builtwith.com/cms/Joomla!
- http://www.cmsmatrix.org/matrix/cms-matrix/drupal
- http://www.cmsmatrix.org/matrix/cms-matrix/wordpress
- http://www.cmsmatrix.org/matrix/cms-matrix/joomla!





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- Promote business through Internet Marketing, increase visibility among customers and encourage customer engagement.
- Convert leads to customers and customers to evangelists.
- Broaden business reach with smart applications for Mobile and tablet platform.

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