



## CORPORATE PROFILE

MOVING FORWARD TOGETHER

INDUS NET TECHNOLOGIES

Save Smarter | Grow Faster



# WHO ARE WE

Indus Net Technologies (INT) is an innovative **IT Service, managed Outsourcing & Internet Strategy Company**, with unique combination of creativity and technology.

With deep industry experience of 19+ years and technological expertise across all major business functions, INT helps corporations and Governments across the globe embrace the “**Nexus of Forces**” **Cloud/Web based custom application development, Mobility and Digital marketing services** to make their business future ready.

Our solutions are tailored to specific business needs enabling our clients that include many Fortune 500 clientele to **Save smarter & Grow faster**.

## For Government & Enterprises

We build and manage complex, scalable, business critical applications involving multiple stake holders. Our goal is to help you expand your reach, improve efficiency and deliver better governance. Our relationships are based on trust, reliability and capabilities.

## For Digital Agencies

We work as your outsourcing partner giving you an extended team, which integrates seamlessly with your business process. We enable you to scale your operations, diversify your skill set and save cost through our best-shore delivery model. You can build dedicated teams, sub-contract fixed cost projects or experience Flexi Hiring™. Choice is yours! We rightly call ourselves Talent Cloud™.

## For Emerging Companies

We help emerging companies and start-ups in building, managing and promoting a meaningful online presence. Our offering is a super-mix of right advice, top-quality service and best value-for-money.

Our a-la-carte options With more than 15,000 projects executed, you are assured of a refined process, and hence—peace of mind.

## FACT SHEET



global locations

### Key Markets Served

40+ countries served  
Major focus on India, UK,  
USA, & Singapore



ratings & recognitions

### Professional Memberships

Software Technology Parks of India

Rated among Top 100 SME by CRISIL (A  
S&P Company)

### Core Facts

Established in 1997  
10,000+ Clients worldwide  
750+ in-house professionals  
100+ Enterprises, 150+ Digital  
Agencies & 1000+ Emerging  
Companies served



full-time professionals

### Quality

ISO 9001:2008 Certified  
Adopting SEI CMMI  
Framework

### Global Footprint

Head Quarter in Kolkata, India  
Development Centres in Kolkata, Chennai, India  
Sales Offices in Kolkata, Delhi & Mumbai, India  
Subsidiaries (Sales Offices) in

- London, UK
- Boise, USA
- Singapore.

**15,000+**  
projects executed

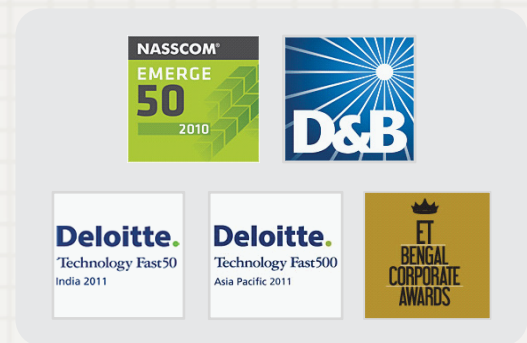


# OUR BACKGROUND

Indus Net Technologies believes in adapting to the fast pace nature of world today. Thus the journey that began 19+ years before paved its way with steady growth by being quickly adaptable, and expanding it's horizon by introducing more and more services on its platter . Hard work, dedication and focus enabled the company to earn its milestones and get recognition through awards and accolades for continuous efforts for delivering promised results.

- Rated # 1 IT SME by Dun & Bradstreet in India – 2008
- NASSCOM EMERGE 50 in 2010
- Deloitte Technology Fast 500 Asia Pacific in 2010, 2011
- Deloitte Technology Fast 50 India in 2011
- ET Bengal Corporate Award, 2013
- India SME 100 Awards , 2014
- Franchise India “ Small Business of the year ” Award, 2014
- PRSI Kolkata, National PR Day Award of Excellence, 2015
- BCC&I the Bengal Entrepreneurship Recognition 2015
- Top 100 SMEs of India by Dun & Bradstreet in 2015
- National IT Excellence Award in the "Best eGovernance Implementation 2016
- PRSI Digital Agency of the year Award, 2016

## AWARDS AND ACCOLADES



## INDUSTRIES WE SERVE



Healthcare



Insurance



IT & Telecom



M-Governance



Learning &  
Education



Finance & Banking



mCommerce



Transportation &  
Logistics



FMCG & Retail



Media &  
Entertainment



# VISION AND VALUES

## VISION:

To be a globally leading & passionate IT service company delivering technological innovations in a partnership approach. We embrace integrity, respect & commitment in our relationship with customers, partners & employees.

By **integrity** we mean –adhering to high ethical & corporate governance standards that promotes an environment of trust, accountability, honesty and upholding of legal and moral obligations to maintain confidentiality.

By **respect** we mean –valuing the differences in background, perceptions and contributions for harmonious collaboration & synergy among all individuals and treating them equally with dignity and courtesy.

By **commitment** we mean –working co-operatively as part of a dynamic team environment for delivering exceptional customer services and to drive & sustain higher level of organizational performance & growth.



## Our Core Values

# EXPECT THE PROMISE



## TECHNOLOGY

Agile technology adoption leading to leadership in emerging technologies  
Indus Net Labs for product development and R&D



## QUALITY

ISO 9001 certified quality process framework  
Independent QA team  
Fully equipped mobility QA lab  
Independent audit team to ensure process and quality adherence  
Independent security audit with an option of third party certification



## DATA PROTECTION

ISO 27001 : 2013 certified  
PCI DSS compliant process  
Firewalls, Unified Threat Management (UTM) devices to protect from online threats



## RISK MITIGATION

Distributed workforce  
Disaster Recovery center in Chennai, Delhi (Effectiveness proven during 2012 july India power blackout)  
Professional indemnity Insurance of GBP 1 Million



## FINANCIALS

One of the fastest growing IT companies in Asia Pacific  
Rated SME2 i.e. "High Financial Strength" by CRISIL  
Debt free and profitable since inception





# SERVICE OFFERINGS



## Integrated Digital Marketing

Leverage strategic advantage of our digital marketing mix to drive your online marketing success with improved bottom line & brand recognition.

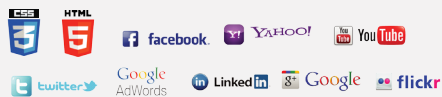
## Web design

- »» Corporate Identity Designing
- »» Graphic Designing
- »» Explainer / Marketing Video

## Internet Marketing

- »» SEO
- »» SEM
- »» Social Media Marketing
- »» Media Buying

## Internet Strategy and Consulting



## Cloud and Web App

Transform your business with Agile, Scalable & Cost effective Cloud/Web Application Development tailored for your business.

- »» Intranets / Extranets
  - » CRM / Sales Automation
  - » HRIS / HRMS
- »» E-commerce Platforms
- »» Content Management Systems
- »» Field Data Aggregation & Real Time Reporting
- »» Custom Applications



## Enterprise Mobility

Give your business the mobile advantage of Anywhere, Anytime access with our world class end-to-end smart mobile solutions.

## Mobile Applications

- »» iOS
- »» Android
- »» BlackBerry
- »» WinMobile

## Mobile app Testing Quality Assurance

## Mobile Website Development







# PRODUCT OFFERINGS



A 360 degree ERP solution that ensures business performance optimization & boost ROI. Influx ERP provides the solution to streamline and integrate business processes and information flows in the company to synergise the resources of an organization namely men, material, money and machine through information.



InSales is a cutting edge tool for Salesmen Management System of the 21st Century Sales led organization. This tool enables the managers to track their salesmen or agent at real time and at the same time the salesmen get a digital platform for their customers to take their inputs and update them.



A cloud based, hassle free tax preparation & filing software for businesses and individuals. A comprehensive yet easy to use tool for chartered accountants, tax professionals and enterprises for their ITR & e-TDS requirements.



Mobileafs is a complete digital publishing solution available in both mobile & web platform. It is a fully featured e-publishing solution that makes creation and publishing of any digital content quick & easier. This e-publishing application allows to convert any content form like PDF, video links and image into an e-publication that helps reaching out to more global audience.



Socialfire is a unified messaging solution for enterprises that allows employees to find, connect and collaborate with others within or external to the organization in a fully secure environment using multiple channels such as chat, voice and multimedia file sharing through internet enabled phones, tablets and computers. Socialfire brings the entire organization and internal communities on fingertips, hence allows unmatched engagement. Think of it like Whatsapp + Twitter + Skype for your internal community.



A social media marketing platform to build online promotions and competitions across social networks.

# BRIEF CLIENTELE

SOME OF OUR **10000+** HAPPY CLIENTS

**BRIDGESTONE**  
Your Journey, Our Passion

**Honeywell**

 Mercedes-Benz

**FOX**  
INTERNATIONAL  
CHANNELS

**MATTEL**

 ageas

 Reader's  
Digest

**Yum!**

**TESCO** Bank

 Santander

 Statoil

**CASH 4 YOU**  
The Payday Loan People

  
LAS VEGAS  
REVIEW-JOURNAL

أرامكو السعودية  
saudi aramco

 eurochange  
your foreign exchange expert

**hello**  
GROUP

 **PEPSICO**

 CHELSEA  
FOOTBALL CLUB

**STAR** 

  
**pwc**

**KPMG**

**Honeywell**

**Cipla**

 **my**  
**GOV**  
मेरी सरकार

 **SBI General**  
INSURANCE

 **IDBI FEDERAL**  
IN ASSOCIATION WITH AIG  
IDBI Federal Life Insurance Co Ltd

**SREI**  BNP PARIBAS

 **AXIS BANK**

**IndusInd Bank**

**Sharekhan**  
by BNP PARIBAS

 एम एम टी सी लिमिटेड  
**MMTC**  
LIMITED  
A GOVT. OF INDIA ENTERPRISE  
touching lives, adding value

 SMART CITY  
NEW TOWN KOLKATA

 युनाइटेड इंडिया  
UNITED INDIA

**Infosys**

 **Dr Batra's**  
Healing people. Changing lives.

अतुल्य! भारत  
**Incredible India**  
www.incredibleindia.org





# CLIENT TESTIMONIALS



I didn't think the Indus guys would be able to have my software up and running as fast as they did but they not only met but beat my expectations. Thanks guys!

Thomas Campbell, Las Vegas, NV



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I am very happy with the Real Estate and Resort Rental web site Talash is building for my client. I have given them (talash) some complex site requirements and they have solved them all. The site has a large Administration section to allow my client full control of the site and offers many Search and Save options on the Visitors side as well. The team at talash have been great to work with and the site should be fully up and running after a few final touches. I have several other projects I will be happy to have them bid on and look forward to working with them again. Vermont Media

Jay Walsh, North Adam, MA, United States of America



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A wonderful company to work with. Always courteous and desiring to exceed customer expectations. Designs were submitted quickly and professionally. I would highly recommend this company. Thanks Abhishek & Tilak for all your hard work and creativity!

Charlana Kelly, United States of America



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A+++++ Design! Very fast turnaround - completed within 2 days. Creative and highly skilled. Would highly recommend and will continue to refer business in the future. Thank you Abhishek!

Telematrix, Orlando, Florida, United States of America





# CLIENT TESTIMONIALS



We are an Australian based training organisation and have engaged IndusNet for over a year now in the development and ongoing maintenance of our website - [www.koolkidstrainingcollege.com.au](http://www.koolkidstrainingcollege.com.au). During this time I have found the team there to be very responsive and capable with web design, SEO, SEM, social media and creative online concepts to drive conversion from our web properties. I would highly recommend them if you are looking for a cost effective and strategic online development team.

[Sam Hendry, Australia](#)



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It was a REAL JOY working with this company. They are incredibly responsive and operate at the highest level of professionalism. They are very knowledgeable in all aspects of web development and only have your best interest in mind when working on a project. Will continue to use them for many projects in the future.

Vermont Media

[Steve, Warrenton, VA, United States of America](#)



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Abhishek did an excellent job on a mockup for Biz-stay. 2 designs were delivered when only one was required. I recommend talash for other design projects.

[Kerry DK, Lake Bluff, IL, Kerry DK, Lake Bluff, IL](#)



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Very professional design, great in communications, and class A e-lancer. Will do business again. Thanks talash.

[Saudi Website, Riyadh, Saudi Arabia](#)





# REACH US AT



## KOLKATA (Head Quarter)

4th Floor, SDF Building, Saltlake Electronic  
Complex, Kolkata- 700091, West Bengal,  
India Phone: +91 033 - 40464422  
(Monday – Friday, 10AM – 8PM IST)



## CHENNAI

1st Floor, Sahaas Embassy, 145, Nelson  
Manikam Road, Chennai 600 029, Tamil Nadu, India,  
Phone: 42690774 / 32981890



## NEW DELHI

109, 1st floor, Somdutt Chamber - II,  
Bikaji Cama place, New Delhi - 110066



## MUMBAI :

Suite #8, Work Square,  
3rd Floor, Orbit Terraces,  
Senapathi Bapat Rd, Lower  
Parel (W),  
Mumbai 400 013



## UK (LONDON)

6 Hays Lane,  
London, SE1 2QG  
United Kindom



## US (BOISE)

Indus Net Technologies  
Inc.,1524 S Vista Ave STE 12,  
Boise, ID 83705, USA



## SINGAPORE

1 North Bridge Road, # 19-04/05  
High Street Center, Singapore  
(179094)





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[info@indusnet.co.in](mailto:info@indusnet.co.in)

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