

**KNOW HOW TO REGISTER**

# **AS A SELLER IN — TOP 50 — MARKETPLACES**

**OF THE WORLD**



# Know How To Register As A Seller in Top 50 Marketplaces of The World

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Did you know of the 45% of all sales through marketplaces, the most common destinations are Amazon with 36% and eBay with 8%? Marketplaces are a boon for sellers, who want to grow their ecommerce business within a small period of time. Marketplaces provide the sellers with alternative channels other than traditional stores through which they can reach consumers all over the world. Marketplaces are online platforms where customers can buy products from a variety of vendors and that too in one place.

Today, we have innumerable online marketplaces, where the sellers can sell their products round-the-clock. In fact, marketplaces are helping start-ups to sell eCommerce products. However, if you are planning to sell on an online marketplace, you need to do proper research, know the rules and regulations of that marketplace, study its audience set, and understand its payment gateway.

Most of us are aware of Amazon, Alibaba, Walmart, eBay, Flipkart and Snapdeal — some of the most popular online marketplaces, but let's also take a look at the other top online marketplaces around the world. We use these marketplaces for our clients and they have seen an exponential growth in their revenues.

# USA Based Marketplaces

## 1 **Ebay** (<https://www.ebay.in/>)

The original online marketplace, eBay is a leader in C2C and B2C eCommerce sales. One can find anything from electronics and cars to handmade goods and used for clothing as well. As a seller, you can ask shoppers to bid on an item or buy it upfront.

**Headquarters:** [United States](#)

**Seller registration link**

## 2 **NewsEgg** (<https://www.newegg.com/>)

The second largest online only retailer in the U.S. now has its own marketplace.

**Headquarters:** [United States](#)

**Seller registration link**

## 3 **Walmart** (<https://www.walmart.com/>)

Wal-Mart Stores, Inc, doing business as Walmart, is an American multinational retailing corporation that operates as a chain of hypermarkets, discount department stores, and grocery stores.

**Headquarters:** [United States](#)

**Seller registration link**

## 4 **eCRATER** (<http://www.ecrater.com/>)

eCRATER is an online marketplace and an Ecommerce website builder.

**Headquarters:** [United States](#)

**Seller registration link**



# USA Based Marketplaces

## 5 **Overstock** (<https://www.overstock.com/>)

Overstock.com, Inc. is an American internet retailer headquartered in Midvale, Utah, near Salt Lake City. Patrick M. Byrne founded the company in 1997 and launched the company in May 1999.

**Headquarters:** [United States](#)

**Seller registration link**

## 6 **Runway Crush** (<http://www.runwaycrush.com/>)

A fashion marketplace that allows the fashion forward to discover and shop new labels first, directly from the hottest independent and emerging designers.

**Headquarters:** [United States](#)

**Seller registration link**

## 7 **Jet** (<https://jet.com/>)

Jet.com is an American e-commerce company headquartered in Hoboken, New Jersey.

**Headquarters:** [USA](#)

**Seller registration link**

## 8 **Sears** (<http://www.sears.com/>)

Sears, short name for Sears, Roebuck & Company, is an American chain of department stores. This operates divisions in Canada and Mexico, as well as several other subsidiaries within its brand.

**Headquarters:** [United States](#)

**Seller registration link**



# USA Based Marketplaces

## 9 Ruby Lane (<https://www.rubylane.com/>)

Ruby Lane is the world's largest curated marketplace for antiques, vintage collectibles, vintage fashion, fine art & jewelry.

**Headquarters:** [United States](#)

**Seller registration link**

## 10 Pricefalls (<https://www.pricefalls.com/>)

Pricefalls, LLC is an American Internet company - an online retail marketplace. It acts as a sales channel for small- to medium-size businesses who wish to expose their products to a wider audience.

**Headquarters:** [United States](#)

**Seller registration link**

## 11 Zazzle (<https://www.zazzle.com/>)

It is an american online marketplace that allows designers and customers to create their own products with independent manufacturers, as well as use images from participating companies.

**Headquarters:** [USA](#)

**Seller registration link**

## 12 Café Press (<http://www.cafepress.com/>)

CafePress, Inc. is an American online retailer of stock and user-customized on demand products.

**Headquarters:** [United States](#)

**Seller registration link**

# USA Based Marketplaces

## 13 **eBluejay.com** (<http://eBluejay.com/>)

Ebluejay was formerly Blujay which had a different marketplace system running on it. Where-as Ebluejay is its predecessor running an entirely new marketplace system designed and built from the ground up. A much more feature robust marketplace.

**Headquarters:** [United States](#)

**Seller registration link**

## 14 **Zibbet** (<https://www.zibbet.com/>)

The online marketplace for handmade products, fine arts, vintage and craft items.

**Headquarters:** [United States](#)

**Seller registration link**

## 15 **Offeritem** (<http://offeritem.com/>)

Offeritem.com is a 100% free online marketplace where individuals and businesses can list items for sale. Now sellers can sell online without breaking the bank.

**Headquarters:** [United States](#)

**Seller registration link**

## 16 **Sell.com** ([www.sell.com](http://www.sell.com))

Sell.com is an online marketplace for consumers and businesses. This provides online marketing, inventory management, and ecommerce solutions to a wide variety of businesses looking to grow their Internet business.

**Headquarters:** [United States](#)

**Seller registration link**

# USA Based Marketplaces

## 17 **Atomicmall** (<https://www.atomicmall.com>)

Atomic Mall is an eBay alternative online marketplace with free listing

**Headquarters:** [United States](#)

**Seller registration link**

## 18 **ShopHandmade** (<http://www.shophandmade.com/>)

This is 100% free marketplace for sellers of amazing handmade items.

**Headquarters:** [United States](#)

**Seller registration link**

## 19 **iOffer** (<http://www.ioffer.com/>)

iOffer is a San Francisco-based online trading community. It is an online marketplace connecting buyers and sellers worldwide through open negotiations.

**Headquarters:** [United States](#)

**Seller registration link**

## 20 **Artfire** (<https://www.artfire.com/>)

The ArtFire marketplace is home to artisan goods of all kinds. From handmade jewelry and crafts, to vintage clothing and supplies.

**Headquarters:** [United States](#)

**Seller registration link**



# USA Based Marketplaces

## 21 **Rakuten** (<https://www.atomicmall.com>)

Rakuten.com is an Ecommerce marketplace based in Aliso Viejo, California.

**Headquarters:** [United States](#)

**Seller registration link**

## 22 **Craigslist** (<https://www.craigslist.org/>)

Craigslist is an American classified advertisements website with sections devoted to jobs, housing, personals, for sale, items wanted, services, community, gigs, résumés, and discussion forums.

**Headquarters:** [United States](#)

**Seller registration link:** If we want to post using a craigslist account, go to account homepage. Select a city from the dropdown at far right, click "go," and follow the steps.

# UK Based Marketplaces



## 23 **Fruugo** (<https://www.fruugo.co.uk/>)

Fruugo is a global marketplace for retailers & shoppers.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 24 **Asos** ([www.asos.com](http://www.asos.com))

Asos.com is a British online fashion and beauty store. Primarily aimed at young adults, Asos sells over 850 brands as well as its own range of clothing and accessories.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 25 **PriceMinister** (<http://www.priceminister.com/>)

PriceMinister is the French company that operates the online buying and selling platform for individuals and professionals, PriceMinister.com, the website is the second most visited e-commerce site in France.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 26 **Depop** (<https://www.depop.com/>)

Depop offers a mobile marketplace that enables individuals to buy and sell their items.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

# UK Based Marketplaces



## 27 Allegro (<https://allegro.pl/>)

Allegro Group owns and operates online marketplaces in Poland. Immensely popular in Poland, Allegro is ranked 251st among the world's most used online websites by Alexa Internet.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 28 Tesco (<https://www.tesco.com/>)

Tesco PLC is a British multinational grocery and general merchandise retailer with headquarters in Welwyn Garden City, Hertfordshire, England, United Kingdom.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 29 Cdiscount (<http://www.cddiscount.com/>)

Cdiscount is a French e-commerce website with a broad offer a wide range of products including, among others, cultural goods, high-tech, IT, household appliances, personal appliances and food.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 30 Flubit (<https://flubit.com/>)

Flubit is an online shopping service that generates competitive offers based on interest in a designated product.

**Headquarters:** [United Kingdom](#)

**Seller registration link**



# UK Based Marketplaces



## 31 **DaWanda** (<https://en.dawanda.com/>)

DaWanda is the marketplace for gifts and handmade products.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 32 **eBid** (<https://www.ebid.net/uk/>)

The World's Online Auction Marketplace. Buy & sell just about anything in our free listing auction and fixed price environment.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 33 **Onbuy** (<https://www.onbuy.com/>)

OnBuy is a British owned European marketplace, based in the UK similar to Amazon.com and eBay. The marketplace is stated to allow businesses to sell a wide range of products from IT equipment, toys and games through to arts and crafts, across 36 European countries.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 34 **Folksy** (<https://folksy.com/>)

The online portal for beautiful handmade gifts and craft supplies from Britain's best designers and makers.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

# UK Based Marketplaces

## 35 **Otto** (<https://www.otto.de/>)

The Otto group, or Otto, is a mail order company and currently one of the biggest e-commerce companies, mainly based in Germany and France.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

## 36 **Sainsbury's** ([www.sainsburys.co.uk/](http://www.sainsburys.co.uk/))

Sainsbury's is the second largest chain of supermarkets in the United Kingdom.

**Headquarters:** [United Kingdom](#)

**Seller registration link**

# Canada Based Marketplaces

## 37 **Best Buy Canada** (<http://www.bestbuy.ca/>)

Best Buy Canada is one of the largest omni-channel retailers of consumer electronics, computers and entertainment products, related accessories and services in Canada.

**Headquarters:** [Canada](#)

**Seller registration link**

## 38 **VarageSale** (<https://www.varagesale.com/>)

VarageSale is a virtual garage sale app that lets users buy and sell items in their communities.

**Headquarters:** [Canada](#)

**Seller registration link**

## 39 **iCraftGifts** (<http://icraftgifts.com/>)

iCraftGifts connects artists, designers and craftspeople to those who appreciate their work. Visitors to the site can browse collections, and have the ability to contact creators directly with questions or requests. Creators have the option of showcasing their ready-made merchandise online, and accept requests for custom orders or commissioned work.

**Headquarters:** [Canada](#)

**Seller registration link**

## 40 **Shop.Ca** (<https://shop.ca/>)

SHOP.CA is a Canadian multi-merchant e-commerce website, and a Transformational Capital portfolio company.

**Headquarters:** [Canada](#)

**Seller registration link**



# India Based Marketplaces

## 41 **Flipkart** (<https://www.flipkart.com/>)

Flipkart is an electronic commerce company headquartered in Bangalore, Karnataka.

**Headquarters:** [India](#)

**Seller registration link**

## 42 **Snapdeal** (<https://www.snapdeal.com/>)

Snapdeal is an Indian e-commerce company based in New Delhi, India. The online shopping site to shop Electronics, Mobile, Men & Women Clothing, Shoes, Home & Kitchen appliances online.

**Headquarters:** [India](#)

**Seller registration link**

## 43 **ShopClues** (<http://www.shopclues.com/>)

ShopClues.com is an online marketplace, headquartered in Gurgaon, India. The company was founded in California's Silicon Valley in 2011.

**Headquarters:** [India](#)

**Seller registration link**

## 44 **Infibeam** ([www.infibeam.com](http://www.infibeam.com))

Infibeam is an Indian internet and e-commerce conglomerate involved in online retailing, e-commerce software and internet services.

**Headquarters:** [India](#)

**Seller registration link**

# India Based Marketplaces

## 45 **Myntra** (<https://www.myntra.com/>)

Myntra is an Indian fashion e-commerce marketplace company headquartered in Bengaluru, Karnataka, India. The company was founded in 2007 by Indian Institute of Technology graduates with a focus on personalisation of gift items.

**Headquarters:** [India](#)

**Seller registration link**

## 46 **PayTm** (<https://paytm.com/>)

Paytm is an Indian electronic payment and ecommerce company based out of Delhi NCR, India. Launched in August 2010, it is the consumer brand of parent One97 Communications.

**Headquarters:** [India](#)

**Seller registration link**

## 47 **Jabong** ([www.jabong.com/](http://www.jabong.com/))

Jabong.com is an Indian fashion and lifestyle e-commerce portal. The portal sells apparel, footwear, fashion accessories, beauty products, fragrances, home accessories and other fashion and lifestyle products.

**Headquarters:** [India](#)

**Seller registration link**

# China Based Marketplaces

## 48 **Alibaba** ([www.alibaba.com/](http://www.alibaba.com/))

Alibaba Group is a Chinese e-commerce company that provides consumer-to-consumer, business-to-consumer and business-to-business sales services via web portals. It also provides electronic payment services, a shopping search engine and data-centric cloud computing services.

**Headquarters:** [China](#)

**Seller registration link**

## 49 **JD Worldwide**

JD Worldwide is a cross-border B2C platform for brand stores selling into China from the outside.

**Headquarters:** [China](#)

**Seller registration link**

## 50 **Tmall** (<https://www.tmall.com/>)

It is a platform for local Chinese and international businesses to sell brand name goods to consumers in mainland China, Hong Kong, Macau and Taiwan.

**Headquarters:** [China](#)

**Seller registration link**





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