



GOOGLE AWARDS PREMIER PARTNER STATUS TO INDUS NET TECHSHU

Indus Net Techshu is Kolkata's Only Google Premier Partner

KOLKATA – November 14, 2016 - In recognition of Indus Net Techshu's skills and expertise in AdWords, Google has awarded the Kolkata-based company Premier Google Partner status. Indus Net Techshu has long spearheaded digital marketing campaigns for various clients across the world, and it has been one of the pioneers in the field of online advertising. Google has listed Indus Net Techshu under its premier partners to deliver search, mobile and display advertising services to clients. Indus Net Techshu is currently Kolkata's only Google Premier Partner and is part of Indus Net Technologies' group of companies.

The Kolkata-based digital giant houses Google-certified users in the fields of search, mobile, video and display ads, shopping and Google Analytics IQ. "We have helped companies and agencies, both small and large, to achieve their digital marketing goals with the help of Google AdWords and other tools such as Facebook Ads, content marketing and others" explained Mr. Abhishek Rungta, CEO of Indus Net Technologies.

With a number of agencies claiming to offer digital marketing services, businesses often choose the wrong vendors. Millions of dollars across the world are spent on ineffective marketing and ad campaigns. Google's list of its premier partners helps businesses to choose the best digital agencies to run AdWords campaigns. The Google Premier Partner Badge is one of the more difficult and prestigious achievements for digital agencies to secure.

"We are humbled and honored that our skills and expertise in AdWords have been recognized by none other Google itself", exclaimed Mr. Aji, CEO of Indus Net Techshu. Google has been working towards bringing the most reliable and efficient of digital agencies to clients, so that they do not lose their way amidst a maze of companies that offer digital marketing services.

About Google AdWords

Google AdWords is an online advertising service that helps advertisers to display ad copy to web users. Web pages that tie up with Google display these ads to users, and only when users divert their browsing to pay attention these ads are advertisers required to pay. Google AdWords is one of the most popular online advertising services in the world. To learn more about Google AdWords, please visit <https://www.google.co.in/adwords/>

About Indus Net Techshu

Indus Net Techshu Digital Private Limited is part of the group of companies that belong to Indus Net Technologies. Indus Net Techshu specializes in digital marketing services such as search, mobile and display advertising. The company has worked with clients such as *Aditya Birla, Nuvo*, and has been



extensively covered by *The Sunday Times* and *The Independent*. To learn more about Indus Net Techshu and its services, please visit <http://www.techshu.com/>

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