



We Deliver  
#DigitalSuccess

## Press Release

**Indus Net Technologies Aims To Grow 3X In Post COVID World. Launches a new brand identity.**

**Kolkata, 22.07.2020**

We all are witnessing on how world around us is seeking long term and reliable digital solutions. Understanding this disruption, a five year roadmap to boost growth led to the introduction of “INT.”, a refreshed version of Indus Net Technologies.

Indus Net Technologies has been around for over two decades and they have grown over the period, due to constant adoption of the ever-changing mindscape and landscape of technology and work practises.

But during the lockdown they were able to draft a clear vision of INT. and undertook a branding exercise. The new INT. stands to define its core as philosophy as, “we will seek and spread knowledge, practice brutal honesty, and create real sustainable value in a world plagued with bullsh\*t, hype and misinformation”.

The New Logo INT. supported by its new tagline ***We Deliver #DigitalSuccess, is a testimony*** of its transparent approach and prominence as a leader in the segment.

According to Abhishek Rungta, Founder & CEO of Indus Net Technologies, “The rebranding exercise reflects our global service, capabilities and presence, representing the strong legacy of over two decades in a hyper-dynamic industry with a bold ambition of its young and capable team to innovate & deliver. **He emphasised that INT. in the next 5 years is looking towards a 3x growth, File an IPO-Getting Listed on Stock Exchange, More importantly touching the lives of 1bn people through work.**

INT. is already on the path to major growth, with a current recruitment drive to fill up mid-level and senior level positions, a non-stop process to add well-known brands and organisations as clients, entering INT. into a strategic partnership in an European start-up while looking to do capability acquisitions in analytics, cloud support and cyber security in the years to come. They have already embraced the new normal of remote working or work from home for its employees and don't look to go back this year.

**To know more about Indus Net Technologies (INT.), Check Out**

<https://www.indusnet.co.in/> | [Indus Net Blog](#)



[Check out all services offered by INT. \(PDF\)](#)

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