



ICC and Indus Net Technologies Jointly Refurbish the ICC Website

Indian Chamber of Commerce and Indus Net Technologies join hands to give a new look to the old website of ICC

Kolkata, India, July 21, 2015: Indian Chamber of Commerce, in association with their digital partner Indus Net Technologies, launched the new, redesigned version of its website yesterday; a completely restyled and re-imagined website for the benefit of its members and Indian Entrepreneurs' community at large.

The full-scale redesign of www.indianchamber.org, which has well-catered to people for the past six years, specifically increases the ease with which any member can interact with the Chamber. The redesigned site gives members the capability to submit event registrations, access to newsletters and publications, check events calendar and much more directly from their own offices.

The Chamber partnered with Indus Net Technologies to complete the project. Founded in 1997 and based in Kolkata, Indus Net has grown to be one of the most sought-after IT Solution Provider for online businesses attracting a diverse client pool worldwide, and is a leader in producing content managed business-cantered websites for clients of all sizes.

Indus Net Technologies and Indian Chamber of Commerce worked very closely for this project. To quote Mr. Abhishek Rungta, Founder and CEO of Indus Net Technologies, "It was really a great opportunity for team Indus Net to work in close association with ICC and help them achieve their goal of creating a website addressing the needs of the Chamber staff and members as well as the entire entrepreneur community in India." The site's refreshed and simplified look, combined with enhanced content & improved search functionality allows members and even non-members to interact with the Chamber online very easily & in a better manner.

The website boasts a modern, colourful design with easy navigation. It now showcases the happenings at different states separately and one can check them from the main website itself. New additions are event booking section with payment gateway integration and media section.

Members would be able to book auditoriums and reception rooms for business meetings & events at the chambers directly through this website shortly. Also, on the way is the mobile version of the same website for more accessibility.

Created with the user experience firmly in mind, the website has been designed using HTML5 so as to make the site compatible with today's browsers and mobile devices.

Indus Net Technologies has an extensive experience of working with the Government and Public bodies. It has recently helped the District Administration of Bardhaman in designing

and developing a mobile application known as 'Smart Bardhaman' for the citizens of the district. The app was launched by Honourable Chief Minister of West Bengal, Smt. Mamata Banerjee. Indus Net has also been a part of Honourable Prime Minister's visionary project 'Digital India'. They designed and developed the citizen governance mobile app 'MyGov', which was launched by the Prime Minister himself during the opening ceremony of 'Digital India Week'.

About the Indus Net Technologies:

Founded by Abhishek Rungta the present CEO in 1997, Indus Net Technologies is one of the fastest-growing IT companies in Asia-Pacific. What started as a bootstrapped venture 18 years ago from a small office in Kolkata, today is an organization with more than 550 employees who work from Kolkata, Chennai, Delhi, Warwick, Boise and Singapore. With a turnover of Rs 40 crore, Indus Net has delivered more than 10,000 projects across five continents and in process revolutionized small business outsourcing. The company has been rated Number 1 IT SME by Dun & Bradstreet in India; Deloitte Technology Fast 500 Asia-Pacific in 2010; Deloitte Technology Fast 50 India in 2011; NASSCOM Emerge 50 in 2010. INT's awards list includes ET Bengal Corporate Award in 2013, India SME 100 Award and Franchise India Small Business of the Year in 2014. It was very recently awarded the PRSI award for CSR activity by the Prestigious PR Body Public Relation Society of India, Kolkata Chapter.

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